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October 17, 2017

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street, S.W., TW-A325 Washington, D.C. 20554

Re: Notice of Ex Parte Communication

Review of Local Radio Ownership Rules - Embedded Radio Markets

MB Docket Nos. 09-182 and 14-50

Dear Ms. Dortch:

In a recent meeting with Commissioner Carr and his legal assistant, questions were asked counsel for Connoisseur Media LLC (Connoisseur) about its proposal that, in assessing compliance with the local radio ownership limits in embedded markets, only the ownership in the embedded market should be assessed when reviewing the ownership of an owner who does not have stations in the core of the parent market. This supplement is to address the questions that were raised – demonstrating that the competitive impact of allowing owners to acquire stations in multiple embedded markets would not create any undue concentration in those markets. The information submitted below and in the attachments demonstrates instead that the current treatment of owners of embedded market stations is arbitrary and capricious. The rules that apply to all other radio markets allow one owner to own the full number of stations allowed in adjacent Nielsen radio markets even where the cross-market listening is far greater than that in the embedded markets.

In Connoisseur's initial Comments in this proceeding, it attached a table showing the market share of stations licensed to the New York embedded markets in each of the other embedded markets. That chart demonstrated that, while the central city New York stations had audience shares exceeding 50% of the audience in each of the embedded markets, the audience share of the stations from one embedded market in another was negligible. At the greatest, stations from Nassau/Suffolk had a 7.6% share in the Stamford/Norwalk market. In no other embedded market did the audience share of the stations from another embedded market exceed

¹ See Comments of Connoisseur Media, LLC, MB Docket Nos. 09-182 and 14-50, at Attachment E (filed Aug. 6, 2014).

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Marlene H. Dortch, Secretary October 17, 2017 Page 2

3.3%.² This cross-market level of listening in adjacent markets is far less than that permitted in dozens of other markets nationwide where stations from one market receive significant market share in another, yet one owner can own the maximum number of stations in each market, something forbidden to the owners of stations in the embedded markets.

Connoisseur has looked at the audience shares of out-of-market stations in numerous markets that are adjacent to other radio markets. While this sample of markets is nowhere near a complete index of the listenership in all situations where there are adjacent markets, Connoisseur has assembled and submitted the attached sample markets as illustrative of cross-market listening permitted under the rules. It has no reason to believe that these results are unusual. This review of adjacent markets clearly demonstrates that the ownership rules contemplate some out-of-market listening in all adjacent radio markets, without limiting the number of stations that an owner can hold in either adjacent market – exactly the opposite of the effect of the current policy for embedded markets.

For instance, in the attached market surveys, looking at the Hudson Valley embedded market – the greatest audience share from any other embedded market is the 3.3 cumulative share of listening to stations in Nassau/Suffolk. Yet stations from the Poughkeepsie market have a greater 3.4% of the listening in the Hudson Valley, and stations from the Hudson Valley market have a 16.2 share in Poughkeepsie, yet one owner would not be restricted from owning the maximum number of station in each of these markets.

The same is true for the Stamford/Norwalk market, where stations from the embedded Nassau/Suffolk market have a 5.4% share (at the time of Connoisseur's initial filing it was 7.6%), while stations from Bridgeport have a higher 10.8 share and no ownership limits. Stamford/Norwalk stations similarly had a 12.6 share in Bridgeport, while stations from New York had a 22.2 share in Bridgeport, and those from New Haven a 15.2 share, yet there are no ownership limits on the cross-ownership of stations in these markets.

Other markets have even greater cross-market audience shares with no corresponding ownership limits. At the meeting with Commissioner Carr, counsel noted the adjacency of the Mobile and Pensacola markets, where stations from each market have their antennas located at a single antenna farm, yet there are no ownership limits restricting one owner from holding the maximum number of stations allowed under the ownership rules in each of these markets. In Mobile, stations from Pensacola capture 12.6% of the listening audience, while in Pensacola; Mobile stations have a 26.5% market share.

Another example comes from the adjacent Oshkosh/Appleton and Green Bay markets. In Oshkosh/Appleton, Green Bay stations receive 25.5% of the listening audience, while in Green

² Connoisseur has also submitted similar information for the Washington DC embedded markets, showing virtually no listening by residents in one DC embedded market to stations coming from the other DC embedded market. See Supplemental Ex Parte Statement filed by Connoisseur Media, LLC, at Attachment (filed June 6, 2017).

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Bay, Appleton/Oshkosh stations have a 38.8 share. Yet there are no limits on one owner having the maximum number of stations permitted in each of these markets.

Additional examples abound. In Springfield, Massachusetts, stations from the adjacent Hartford, Connecticut market have a 31.4% share of the audience. In New Haven, Hartford stations command 29.5% of the audience, while those from adjacent Bridgeport get an 8.2 share, all more than stations from any embedded market receive in any other embedded market.

In the Trenton, NJ market, fully 45.8% of the audience listens to Philadelphia stations and another 12.5% to New York stations, and cross-ownership of stations up to the limits of ownership in each is allowed. Even stations from the embedded Middlesex/Somerset/Union market have an 8.1 share in Trenton, yet owners from that market are not barred from owning stations in Trenton, even though that market share is more than stations from any embedded market have in any other embedded market.

These facts further demonstrate what Connoisseur has been arguing throughout this proceeding, that the dual multiple ownership analysis applied to the ownership of stations in embedded markets is arbitrary and capricious. When an owner does not have core market stations, its proposed ownership in any embedded market should be analyzed only in that embedded market, and not additionally in the parent market.

Should there be any questions concerning this information, please contact the undersigned.

Sincerely,

David Oxenford

Counsel to Connoisseur Media, LLC

cc:

Commissioner Brendan Carr Nirali Patel, Esq.

Enclosure

| Ranker Repor | rt Export from TAP: | SCAN Web | | | | | | | | | |
|--------------|---------------------|------------|-------------|---------|---------------------|---------|--------|---------|----------------|-----------------------------|------------|
| Market: | HUDSON VALLEY | | | | | | | | | Listening by Home Market (A | Avg Share) |
| Survey: | Nielsen Radio Spi | ring 2017 | | | | | | | | Hudson Valley | 13.9 |
| Geography: | Metro | | | | | | | | | New York | 57.6 |
| Stations: | All Stations | | | | | | | | | Poughkeepsie | 3.7 |
| | | | | | | | | | | Nassau-Suffolk | 3.6 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | Bridgeport | 0.5 |
| Persons 12+ | | 1,518,500 | 2,330 | | | | | | | Danbury | 0.4 |
| | | | | | | | | | | Hartford | 0.3 |
| | | | | | | | | | | Newburgh-Middletown | 0.3 |
| | | | | | | | | | | Stamford-Norwalk | 0.2 |
| | | | | | | | | | | Sussex | 0.2 |
| | | | | | | | Weekly | | | | |
| | | | | Average | | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | Weekly Cume Persons | Rating | Rating | Share | Home Market | New Haven | 0.1 |
| 1 | WHUD-FM | Persons 12 | M-Su 6a-12m | 8,400 | 163,900 | 0.6 | 10.8 | 5 | Hudson Valley | Other | - |
| 2 | WHTZ-FM | Persons 12 | M-Su 6a-12m | 6,900 | 246,900 | 0.5 | 16.3 | 4.1 | New York | | 80.8 |
| 3 | WBLS-FM | Persons 12 | M-Su 6a-12m | 6,700 | 110,700 | 0.4 | 7.3 | 4 | New York | | |
| 4 | WKTU-FM | Persons 12 | M-Su 6a-12m | 6,000 | 153,900 | 0.4 | 10.1 | 3.6 | Nassau-Suffolk | | |
| 5t | WFAN-FM | Persons 12 | M-Su 6a-12m | 5,900 | 122,900 | 0.4 | 8.1 | 3.5 | New York | | |
| 5t | WOR-AM | Persons 12 | M-Su 6a-12m | 5,900 | 88,000 | 0.4 | 5.8 | 3.5 | New York | | |
| 7 | WNYC-FM | Persons 12 | M-Su 6a-12m | 5,400 | 109,700 | 0.4 | 7.2 | 3.2 | New York | | |
| 8t | WCBS-AM | Persons 12 | M-Su 6a-12m | 5,200 | 174,200 | 0.3 | 11.5 | | New York | | |
| 8t | WCBS-FM | Persons 12 | M-Su 6a-12m | 5,200 | 141,800 | | | | New York | | |
| 10 | WSPK-FM | Persons 12 | M-Su 6a-12m | 5,100 | 126,300 | 0.3 | 8.3 | | , | | |
| 11 | WQHT-FM | | M-Su 6a-12m | 4,900 | 144,100 | | | | | | |
| 12 | WSKQ-FM | Persons 12 | M-Su 6a-12m | 4,700 | 71,600 | | | | New York | | |
| 13 | WAXQ-FM | Persons 12 | M-Su 6a-12m | 4,600 | 124,900 | | | | New York | | |
| 14 | WABC-AM | Persons 12 | M-Su 6a-12m | 4,400 | 89,300 | 0.3 | | | New York | | |
| 15 | WINS-AM | Persons 12 | M-Su 6a-12m | 3,900 | 141,400 | 0.3 | | | New York | | |
| 16 | WWPR-FM | Persons 12 | M-Su 6a-12m | 3,700 | 109,700 | | | | New York | | |
| 17t | WBMP-FM | Persons 12 | M-Su 6a-12m | 3,000 | 96,800 | 0.2 | 6.4 | 1.8 | New York | | |
| 17t | WLTW-FM | Persons 12 | M-Su 6a-12m | 3,100 | 93,900 | 0.2 | 6.2 | 1.8 | New York | | |
| 19t | WEPN-FM | Persons 12 | M-Su 6a-12m | 2,600 | 78,100 | 0.2 | 5.1 | 1.5 | New York | | |
| 19t | WNSH-FM | Persons 12 | M-Su 6a-12m | 2,600 | 73,400 | 0.2 | 4.8 | 1.5 | New York | | |

| 19t | WPDH-FM | Persons 12 M-Su 6a-12m | 2,600 | 59,000 | 0.2 | 3.9 | 1.5 | Poughkeepsie | |
|-----|---------|------------------------|-------|--------|-----|-----|-----|---------------------|--|
| 19t | WPLJ-FM | Persons 12 M-Su 6a-12m | 2,500 | 96,200 | 0.2 | 6.3 | 1.5 | New York | |
| 19t | WXNY-FM | Persons 12 M-Su 6a-12m | 2,600 | 45,700 | 0.2 | 3 | 1.5 | New York | |
| 24t | WPAT-FM | Persons 12 M-Su 6a-12m | 2,400 | 36,700 | 0.2 | 2.4 | 1.4 | New York | |
| 24t | WQXR-FM | Persons 12 M-Su 6a-12m | 2,400 | 64,500 | 0.2 | 4.2 | 1.4 | New York | |
| 24t | WXPK-FM | Persons 12 M-Su 6a-12m | 2,400 | 50,100 | 0.2 | 3.3 | 1.4 | Hudson Valley | |
| 27 | WFUV-FM | Persons 12 M-Su 6a-12m | 1,800 | 56,000 | 0.1 | 3.7 | 1.1 | New York | |
| 28 | WNEW-FM | Persons 12 M-Su 6a-12m | 1,500 | 72,500 | 0.1 | 4.8 | 0.9 | New York | |
| 29 | WNYC-AM | Persons 12 M-Su 6a-12m | 1,300 | 21,600 | 0.1 | 1.4 | 0.8 | New York | |
| 30 | WKLV-FM | Persons 12 M-Su 6a-12m | 1,100 | 28,900 | 0.1 | 1.9 | 0.7 | Hudson Valley | |
| 31t | WBGO-FM | Persons 12 M-Su 6a-12m | 1,000 | 27,800 | 0.1 | 1.8 | 0.6 | New York | |
| 31t | WNBM-FM | Persons 12 M-Su 6a-12m | 1,000 | 32,300 | 0.1 | 2.1 | 0.6 | Hudson Valley | |
| 31t | WRPJ-FM | Persons 12 M-Su 6a-12m | 1,000 | 8,000 | 0.1 | 0.5 | 0.6 | Hudson Valley | |
| 31t | WRRV-FM | Persons 12 M-Su 6a-12m | 1,000 | 31,700 | 0.1 | 2.1 | 0.6 | Hudson Valley | |
| 31t | WRWD-FM | Persons 12 M-Su 6a-12m | 1,000 | 16,600 | 0.1 | 1.1 | 0.6 | Poughkeepsie | |
| 36t | WLJP-FM | Persons 12 M-Su 6a-12m | 900 | 12,700 | 0.1 | 0.8 | 0.5 | Hudson Valley | |
| 36t | WZAD-FM | Persons 12 M-Su 6a-12m | 800 | 16,200 | 0.1 | 1.1 | 0.5 | Hudson Valley | |
| 38t | WAMK-FM | Persons 12 M-Su 6a-12m | 600 | 11,400 | 0 | 0.8 | 0.4 | Poughkeepsie | |
| 38t | WEZN-FM | Persons 12 M-Su 6a-12m | 700 | 15,500 | 0 | 1 | 0.4 | Bridgeport | |
| 38t | WRKI-FM | Persons 12 M-Su 6a-12m | 600 | 23,100 | 0 | 1.5 | 0.4 | Danbury | |
| 41t | WALL-AM | Persons 12 M-Su 6a-12m | 500 | 11,500 | 0 | 0.8 | 0.3 | Hudson Valley | |
| 41t | WBBR-AM | Persons 12 M-Su 6a-12m | 500 | 23,900 | 0 | 1.6 | 0.3 | New York | |
| 41t | WDBY-FM | Persons 12 M-Su 6a-12m | 500 | 12,500 | 0 | 0.8 | 0.3 | New York | |
| 41t | WLIB-AM | Persons 12 M-Su 6a-12m | 500 | 10,300 | 0 | 0.7 | 0.3 | New York | |
| 45t | WBAI-FM | Persons 12 M-Su 6a-12m | 400 | 12,700 | 0 | 0.8 | 0.2 | New York | |
| 45t | WCCC-FM | Persons 12 M-Su 6a-12m | 300 | 5,200 | 0 | 0.3 | 0.2 | Hartford | |
| 45t | WDST-FM | Persons 12 M-Su 6a-12m | 400 | 11,000 | 0 | 0.7 | 0.2 | Poughkeepsie | |
| 45t | WEBE-FM | Persons 12 M-Su 6a-12m | 300 | 23,000 | 0 | 1.5 | 0.2 | Stamford-Norwalk | |
| 45t | WFDU-FM | Persons 12 M-Su 6a-12m | 400 | 12,400 | 0 | 0.8 | 0.2 | New York | |
| 45t | WJGK-FM | Persons 12 M-Su 6a-12m | 400 | 15,000 | 0 | 1 | 0.2 | Hudson Valley | |
| 45t | WJZZ-FM | Persons 12 M-Su 6a-12m | 300 | 9,500 | 0 | 0.6 | 0.2 | Newburgh-Middletown | |
| 45t | WMCA-AM | Persons 12 M-Su 6a-12m | 300 | 10,500 | 0 | 0.7 | 0.2 | New York | |
| 45t | WNYM-AM | Persons 12 M-Su 6a-12m | 400 | 6,900 | 0 | 0.5 | 0.2 | New York | |
| 45t | WPKF-FM | Persons 12 M-Su 6a-12m | 300 | 7,800 | 0 | 0.5 | 0.2 | Poughkeepsie | |

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|--------------|----------------------|------------------|------------------|-------------------|-------------------------|-------------|------------------|----------------|---------------------|--|
| 55t | WCZX-FM | | M-Su 6a-12m | 100 | 4,100 | | | 0.1 | Poughkeepsie | |
| 55t | WEOK-AM | | M-Su 6a-12m | 200 | 5,700 | 0 | | 0.1 | Poughkeepsie | |
| 55t | WFME-FM | | M-Su 6a-12m | 100 | 3,700 | 0 | | 0.1 | Hudson Valley | |
| 55t | WGNY-FM | Persons 12 | M-Su 6a-12m | 200 | 6,600 | 0 | | 0.1 | Poughkeepsie | |
| 55t | WJUX-FM | Persons 12 | M-Su 6a-12m | 200 | 6,000 | 0 | 0.4 | 0.1 | Poughkeepsie | |
| 55t | WKCI-FM | Persons 12 | M-Su 6a-12m | 200 | 4,600 | 0 | 0.3 | 0.1 | New Haven | |
| 55t | WKCR-FM | Persons 12 | M-Su 6a-12m | 100 | 7,500 | 0 | 0.5 | 0.1 | New York | |
| 55t | WKXP-FM | Persons 12 | M-Su 6a-12m | 100 | 1,900 | 0 | 0.1 | 0.1 | Poughkeepsie | |
| 55t | WNNJ-FM | Persons 12 | M-Su 6a-12m | 200 | 8,300 | 0 | 0.5 | 0.1 | Sussex | |
| 55t | WNPR-FM | Persons 12 | M-Su 6a-12m | 100 | 4,700 | 0 | 0.3 | 0.1 | Hartford | |
| 55t | WOSR-FM | Persons 12 | M-Su 6a-12m | 200 | 7,000 | 0 | 0.5 | 0.1 | Hudson Valley | |
| 55t | WQXW-FM | Persons 12 | M-Su 6a-12m | 200 | 3,700 | 0 | 0.2 | 0.1 | Hudson Valley | |
| 55t | WRHV-FM | Persons 12 | M-Su 6a-12m | 100 | 1,200 | 0 | 0.1 | 0.1 | Poughkeepsie | |
| 55t | WRNQ-FM | Persons 12 | M-Su 6a-12m | 100 | 3,900 | 0 | 0.3 | 0.1 | Poughkeepsie | |
| 55t | WRWB-FM | Persons 12 | M-Su 6a-12m | 100 | 4,200 | 0 | 0.3 | 0.1 | Newburgh-Middletown | |
| 55t | WSHU-FM | Persons 12 | M-Su 6a-12m | 100 | 5,000 | 0 | 0.3 | 0.1 | Bridgeport | |
| 55t | WSUL-FM | Persons 12 | M-Su 6a-12m | 100 | 1,600 | 0 | 0.1 | 0.1 | Hudson Valley | |
| 55t | WSUS-FM | Persons 12 | M-Su 6a-12m | 200 | 3,200 | 0 | 0.2 | 0.1 | Sussex | |
| 55t | WVIP-FM | Persons 12 | M-Su 6a-12m | 200 | 7,000 | 0 | 0.5 | 0.1 | Hudson Valley | |
| 55t | WVKR-FM | Persons 12 | M-Su 6a-12m | 100 | 3,800 | 0 | 0.3 | 0.1 | Poughkeepsie | |
| | Analysis Total | Persons 12 | M-Su 6a-12m | | | | | 80.8 | | |
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| Additional N | otices: | | | | | | | | | |
| | | | | | | | | | | |
| Estimates re | ported for daypart | s which start a | and end betwee | n 12m and 5a ar | re based on the 5a-5a | broadcast o | day. Estimates f | or all other | | |
| dayparts are | based on the 12m | -12m calenda | r day. | | | | · | | | |
| " | | | • | | | | | | | |
| Please note: | The intab reported | d is for the ful | l twelve weeks o | of the survey. Us | sers should note that r | reports run | on fewer than t | twelve weeks a | are | |
| based on sm | naller sample sizes. | | | | | | | | | |
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| Stations qualify to be reporte | d if they have received credi | t for five or more minutes of lister | ning in at least 10 in-tab diaries in the survey area, | | |
|--------------------------------|-------------------------------|--------------------------------------|---|--|--|
| Monday-Sunday Midnight-Mi | • | | | | |
| | • | | io Market Report and are subject to the | | |
| · · | • | • | accredited by the Media Rating Council and reports | | |
| | | | elsen radio markets and data available through | | |
| TAPSCAN, CIICK nere: http://v | ww.arbitron.com/download | ds/MRC_Accredited_Services_Mar | rkets.pat | | |
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| Ascription Website: | | | | | |
| http://ascription.nielsen.com | | | | | |
| Rating Reliability Estimator | | | | | |
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|--------------|--------------------|----------------|------------------|--------------|---------|---------|--------|---------|---------------|-----------------------------|-----------|
| Market: | POUGHKEEPSIE, | NY | | | | | | | | Listening by Home Market (A | vg Share) |
| Survey: | Average of Nielse | en Radio Sprir | ng 2017, Nielser | Radio Fall 2 | 2016 | | | | | Poughkeepsie | 42.6 |
| Geography: | Metro | | | | | | | | | Hudson Valley | 16.2 |
| Stations: | All Stations | | | | | | | | | New York | 14.9 |
| | | | | | | | | | | Albany-Schenectady-Troy | 1.0 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | Danbury | 1.0 |
| Persons 12+ | | 259,500 | 1,678 | | | | | | | Newburgh-Middletown | 0.7 |
| | | | | | | | | | | Bridgeport | 0.6 |
| | | | | | | | | | | Hartford | 0.3 |
| | | | | | | | | | | New Haven | 0.3 |
| | | | | | | | | | | Other | 2.3 |
| | | | | | Weekly | | Weekly | | | | |
| | | | | Average | Cume | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | Persons | Rating | Rating | Share | Home Market | | 79.9 |
| 1 | WSPK-FM | Persons 12 | M-Su 6a-12m | 2,600 | 65,400 | 1 | 25.2 | 2 9 | Hudson Valley | | |
| 2 | WPDH-FM | Persons 12 | M-Su 6a-12m | 2,300 | 43,700 | 0.9 | 16.8 | 7.9 | Poughkeepsie | | |
| 3 | WRWD-FM | Persons 12 | M-Su 6a-12m | 1,300 | 27,100 | 0.5 | 10.4 | 4 4.5 | Poughkeepsie | | |
| 4 | WPKF-FM | Persons 12 | M-Su 6a-12m | 1,200 | 30,000 | 0.5 | 11.6 | | Poughkeepsie | | |
| 5 | WHUD-FM | Persons 12 | M-Su 6a-12m | 1,100 | 22,200 | 0.4 | | | Hudson Valley | | |
| 6t | WAMK-FM | Persons 12 | M-Su 6a-12m | 1,000 | 17,100 | 0.4 | | | Poughkeepsie | | |
| 6t | WRNQ-FM | Persons 12 | M-Su 6a-12m | 1,000 | 25,300 | 0.4 | 9.7 | | Poughkeepsie | | |
| 8 | WGNY-FM | | M-Su 6a-12m | 900 | 16,000 | 0.3 | 6.2 | 3.1 | Poughkeepsie | | |
| 9t | WFAN-FM | Persons 12 | M-Su 6a-12m | 800 | 14,200 | 0.3 | 5.5 | 5 2.8 | New York | | |
| 9t | WKIP-AM | Persons 12 | M-Su 6a-12m | 800 | 9,600 | | | | Poughkeepsie | | |
| 11t | WCZX-FM | Persons 12 | M-Su 6a-12m | 700 | 20,900 | | | | Poughkeepsie | | |
| 11t | WRRV-FM | | M-Su 6a-12m | 700 | 22,600 | | | | Hudson Valley | | |
| 13t | WDST-FM | | M-Su 6a-12m | 600 | 14,100 | | | | Poughkeepsie | | |
| 13t | WKXP-FM | | M-Su 6a-12m | 600 | 15,000 | | | | Poughkeepsie | | |
| 15 | WBPM-FM | | M-Su 6a-12m | 500 | 10,300 | | | 4 1.7 | Poughkeepsie | | |
| 16t | WABC-AM | | M-Su 6a-12m | 400 | 8,600 | | | | New York | | |
| 16t | WBWZ-FM | Persons 12 | M-Su 6a-12m | 400 | 12,800 | 0.2 | 4.9 | 9 1.4 | Poughkeepsie | | |
| 16t | WCBS-AM | Persons 12 | M-Su 6a-12m | 400 | 12,500 | 0.2 | 4.8 | 8 1.4 | New York | | |
| 19t | WDBY-FM | Persons 12 | M-Su 6a-12m | 300 | 8,100 | 0.1 | 3.1 | 1 1 | New York | | |
| 19t | WEPN-FM | Persons 12 | M-Su 6a-12m | 300 | 5,100 | 0.1 | 2 | 2 1 | New York | | |
| 19t | WOR-AM | Persons 12 | M-Su 6a-12m | 300 | 7,000 | 0.1 | 2.7 | 7 1 | New York | | |

| 19t | WQQQ-FM | Persons 12 | M-Su 6a-12m | 300 | 7,300 | 0.1 | 2.8 | 1 | | |
|-----|---------|------------|-------------|-----|-------|-----|-----|-----|-------------------------|--|
| 23t | WAMC-FM | Persons 12 | M-Su 6a-12m | 200 | 4,100 | 0.1 | 1.6 | 0.7 | | |
| 23t | WBLS-FM | Persons 12 | M-Su 6a-12m | 200 | 3,900 | 0.1 | 1.5 | 0.7 | New York | |
| 23t | WFGB-FM | Persons 12 | M-Su 6a-12m | 200 | 5,700 | 0.1 | 2.2 | 0.7 | Poughkeepsie | |
| 23t | WHTZ-FM | Persons 12 | M-Su 6a-12m | 200 | 6,300 | 0.1 | 2.4 | 0.7 | New York | |
| 23t | WHVW-AM | Persons 12 | M-Su 6a-12m | 200 | 1,500 | 0.1 | 0.6 | 0.7 | Poughkeepsie | |
| 23t | WJGK-FM | Persons 12 | M-Su 6a-12m | 200 | 4,800 | 0.1 | 1.8 | 0.7 | Hudson Valley | |
| 23t | WJZZ-FM | Persons 12 | M-Su 6a-12m | 200 | 5,400 | 0.1 | 2.1 | 0.7 | Newburgh-Middletown | |
| 23t | WKZE-FM | Persons 12 | M-Su 6a-12m | 200 | 4,900 | 0.1 | 1.9 | 0.7 | Poughkeepsie | |
| 23t | WMHT-FM | Persons 12 | M-Su 6a-12m | 200 | 4,800 | 0.1 | 1.8 | 0.7 | Albany-Schenectady-Troy | |
| 23t | WNYC-FM | Persons 12 | M-Su 6a-12m | 200 | 4,800 | 0.1 | 1.8 | 0.7 | New York | |
| 23t | WQHT-FM | Persons 12 | M-Su 6a-12m | 200 | 5,200 | 0.1 | 2 | 0.7 | New York | |
| 23t | WRHV-FM | Persons 12 | M-Su 6a-12m | 200 | 6,900 | 0.1 | 2.7 | 0.7 | Poughkeepsie | |
| 23t | WRKI-FM | Persons 12 | M-Su 6a-12m | 200 | 5,800 | 0.1 | 2.2 | 0.7 | Danbury | |
| 23t | WSKQ-FM | Persons 12 | M-Su 6a-12m | 200 | 2,500 | 0.1 | 1 | 0.7 | New York | |
| 23t | WXNY-FM | Persons 12 | M-Su 6a-12m | 200 | 1,200 | 0.1 | 0.5 | 0.7 | New York | |
| 38t | WALL-AM | Persons 12 | M-Su 6a-12m | 100 | 1,800 | 0 | 0.7 | 0.3 | Hudson Valley | |
| 38t | WAXQ-FM | Persons 12 | M-Su 6a-12m | 100 | 3,300 | 0 | 1.3 | 0.3 | New York | |
| 38t | WCBS-FM | Persons 12 | M-Su 6a-12m | 100 | 3,200 | 0 | 1.2 | 0.3 | New York | |
| 38t | WCCC-FM | Persons 12 | M-Su 6a-12m | 100 | 2,100 | 0 | 0.8 | 0.3 | Hartford | |
| 38t | WDAQ-FM | Persons 12 | M-Su 6a-12m | 100 | 2,200 | 0 | 0.8 | 0.3 | Danbury | |
| 38t | WEOK-AM | Persons 12 | M-Su 6a-12m | 100 | 2,100 | 0 | 0.8 | 0.3 | Poughkeepsie | |
| 38t | WEZN-FM | Persons 12 | M-Su 6a-12m | 100 | 2,000 | 0 | 0.8 | 0.3 | Bridgeport | |
| 38t | WFSO-FM | Persons 12 | M-Su 6a-12m | 100 | 1,900 | 0 | 0.7 | 0.3 | | |
| 38t | WFUV-FM | Persons 12 | M-Su 6a-12m | 100 | 2,100 | 0 | 0.8 | 0.3 | New York | |
| 38t | WJUX-FM | Persons 12 | M-Su 6a-12m | 100 | 2,100 | 0 | 0.8 | 0.3 | Poughkeepsie | |
| 38t | WKNY-AM | Persons 12 | M-Su 6a-12m | 100 | 700 | 0 | 0.3 | 0.3 | | |
| 38t | WLTW-FM | Persons 12 | M-Su 6a-12m | 100 | 2,500 | 0 | 1 | 0.3 | New York | |
| 38t | WNSH-FM | Persons 12 | M-Su 6a-12m | 100 | 1,700 | 0 | 0.7 | 0.3 | New York | |
| 38t | WPLR-FM | Persons 12 | M-Su 6a-12m | 100 | 1,000 | 0 | 0.4 | 0.3 | New Haven | |
| 38t | WQXR-FM | Persons 12 | M-Su 6a-12m | 100 | 2,600 | 0 | 1 | 0.3 | New York | |
| 38t | WROW-AM | Persons 12 | M-Su 6a-12m | 100 | 1,300 | 0 | 0.5 | 0.3 | Albany-Schenectady-Troy | |
| 38t | WSHU-FM | Persons 12 | M-Su 6a-12m | 100 | 1,600 | 0 | 0.6 | 0.3 | Bridgeport | |
| 38t | WVKR-FM | Persons 12 | M-Su 6a-12m | 100 | 4,500 | 0 | 1.7 | 0.3 | Poughkeepsie | |
| 38t | WWPR-FM | Persons 12 | M-Su 6a-12m | 100 | 3,000 | 0 | 1.2 | 0.3 | New York | |

| T | | | | | | | | | | | |
|--|---------------------------------|-------------------|---------------------|------------------|-------------|---------------|---------------------|--------------|---------------------|-------------------------|------------|
| Analysis Total | Persons 12 M-Su 6a-12m | | | | 79.9 | | | | | | |
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| Additional Notices: | | | | | | | | | | | |
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| Estimates reported for dayparts v | which start and end between | 12m and 5a are | e based on the 5a- | 5a broadcast | day. Estim | ates for all | other dayparts ar | e based on t | ne 12m-12m caler | ndar day. | |
| Please note: The intab reported is | s for the full twelve weeks o | f the survey. Use | ers should note tha | it reports run | on fewer | than twelve | e weeks are based | on smaller s | ample sizes. | | |
| Stations qualify to be reported if | they have received credit fo | r five or more m | inutes of listening | in at least 1 in | n-tab diari | es in the su | rvey area, Monda | y-Sunday Mi | dnight-Midnight, o | during the survey perio | od. |
| Estimates are derived from the di product is accredited by the Med click here: http://www.arbitron.c | ia Rating Council and report | s both accredited | d and non-accredit | • | | - | • | | • | | |
| Ascription Website: | | | | | | | | | | | _ |
| http://ascription.nielsen.com | | | | | | | | | | | |
| Rating Reliability Estimator | | | | | | | | | | | |
| https://rre.nielsen.com | | | | | | | | | | | |
| A Nielsen Radio eBook Special No | tices and Station Activities of | ocument has be | en generated for e | each survev. F | Please sele | ct the hype | rlink to the surve | that intere | sts vou. | | |
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| Ranker Report | t Export from TAPSCA | AN Web | | | | | | | | | | |
|---------------|----------------------|-------------|-------------|---------|---------|---------|--------|------|------|----------------------|-----------------------------|-----------|
| Market: | TRENTON | | | | | | | | | | Listening by Home Market (A | vg Share) |
| Survey: | Nielsen Radio Spr | ing 2017 | | | | | | | | | Trenton | 11.0 |
| Geography: | Metro | | | | | | | | | | Philadelphia | 45.8 |
| Stations: | All Stations | | | | | | | | | | New York | 12.5 |
| | | | | | | | | | | | Middlesex-Somerset-Union | 8.1 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | | Nassau-Suffolk | 0.3 |
| Persons 12+ | | 320,200 | 0 864 | 1 | | | | | | | Other | - |
| | | | | | | | | | | | | 77.7 |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | | | |
| | | | | Average | Cume | Average | Cume | Ave | rage | | | |
| | Station | Demo | Daypart | Persons | Persons | Rating | Rating | Shai | re e | Home Market | | |
| 1 | WDAS-FM | Persons 12+ | M-Su 6a-12m | 2,900 | 33,300 | 0.9 | 10. | .4 | 9.1 | Philadelphia | | |
| 2 | WKXW-FM | Persons 12+ | M-Su 6a-12m | 2,100 | 52,400 | 0.7 | 16. | .4 | 6.6 | Middlesex-Somerset-U | nion | |
| 3 | WPST-FM | Persons 12+ | M-Su 6a-12m | 1,900 | 67,900 | 0.6 | 21. | .2 | 6 | Trenton | | |
| 4 | WUSL-FM | Persons 12+ | M-Su 6a-12m | 1,600 | 29,000 | 0.5 | 9. | .1 | 5 | Philadelphia | | |
| 5 | WMMR-FM | Persons 12+ | M-Su 6a-12m | 1,400 | 30,000 | 0.4 | 9. | .4 | 4.4 | Philadelphia | | |
| 6 | WOGL-FM | Persons 12+ | M-Su 6a-12m | 1,300 | 32,400 | 0.4 | 10. | .1 | 4.1 | Philadelphia | | |
| 7 | WRFF-FM | Persons 12+ | M-Su 6a-12m | 1,000 | 34,000 | 0.3 | 10. | .6 | 3.2 | Philadelphia | | |
| 8t | WHYY-FM | Persons 12+ | M-Su 6a-12m | 900 | 24,400 | 0.3 | 7. | .6 | 2.8 | Philadelphia | | |
| 8t | WTDY-FM | Persons 12+ | M-Su 6a-12m | 900 | 35,000 | 0.3 | 10. | .9 | 2.8 | Philadelphia | | |
| 8t | WXTU-FM | Persons 12+ | M-Su 6a-12m | 900 | 26,500 | 0.3 | 8. | .3 | 2.8 | Philadelphia | | |
| 11t | WIMG-AM | Persons 12+ | M-Su 6a-12m | 800 | 5,700 | 0.2 | 1. | .8 | 2.5 | Trenton | | |
| 11t | WRTI-FM | Persons 12+ | M-Su 6a-12m | 800 | 13,900 | | | | 2.5 | Philadelphia | | |
| 13 | WNYC-FM | Persons 12+ | M-Su 6a-12m | 700 | 10,500 | | | | 2.2 | New York | | |
| 14t | WBEN-FM | Persons 12+ | M-Su 6a-12m | 500 | 23,900 | | | | 1.6 | Philadelphia | | |
| 14t | WMGK-FM | Persons 12+ | M-Su 6a-12m | 500 | , | | | | 1.6 | Philadelphia | | |
| 14t | WPEN-FM | Persons 12+ | M-Su 6a-12m | 500 | 13,300 | | | | 1.6 | Philadelphia | | |
| 17t | WFAN-FM | Persons 12+ | M-Su 6a-12m | 400 | 11,300 | 0.1 | 3. | .5 | 1.3 | New York | | |
| 17t | WIOQ-FM | Persons 12+ | M-Su 6a-12m | 400 | 21,100 | 0.1 | 6. | .6 | 1.3 | Philadelphia | | |
| 17t | WWPH-FM | Persons 12+ | M-Su 6a-12m | 400 | 7,400 | 0.1 | 2. | .3 | 1.3 | Trenton | | |
| 20t | WAWZ-FM | Persons 12+ | M-Su 6a-12m | 300 | 11,500 | 0.1 | 3. | .6 | 0.9 | Middlesex-Somerset-U | nion | |
| 20t | WPAT-FM | Persons 12+ | M-Su 6a-12m | 300 | 6,600 | 0.1 | 2. | .1 | 0.9 | New York | | |
| 20t | WQHT-FM | Persons 12+ | M-Su 6a-12m | 300 | 13,200 | 0.1 | 4. | .1 | 0.9 | New York | | |
| 20t | WSKQ-FM | Persons 12+ | M-Su 6a-12m | 300 | 6,400 | 0.1 | | 2 | 0.9 | New York | | |

| 20t | WWPR-FM | Persons 12+ | M-Su 6a-12m | 300 | 5,800 | 0.1 | 1.8 | 0.9 | New York | |
|-------------------|---------------------|-------------------|----------------------|------------|-------------|----------------|------------|----------------------|--------------------------|--|
| 20t | WXPN-FM | Persons 12+ | M-Su 6a-12m | 300 | 10,500 | 0.1 | 3.3 | 0.9 | Philadelphia | |
| 26t | WBLS-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,900 | 0.1 | 1.8 | 0.6 | New York | |
| 26t | WCBS-AM | Persons 12+ | M-Su 6a-12m | 200 | 7,900 | 0.1 | 2.5 | 0.6 | New York | |
| 26t | WHTZ-FM | Persons 12+ | M-Su 6a-12m | 200 | 6,400 | 0.1 | 2 | 0.6 | New York | |
| 26t | WISX-FM | Persons 12+ | M-Su 6a-12m | 200 | 11,300 | 0.1 | 3.5 | 0.6 | Philadelphia | |
| 26t | WKVP-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,600 | 0.1 | 2.4 | 0.6 | Philadelphia | |
| 26t | WLTW-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,800 | 0.1 | 1.8 | 0.6 | New York | |
| 26t | WMGQ-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,700 | 0.1 | 1.8 | 0.6 | Middlesex-Somerset-Union | |
| 26t | WNJT-FM | Persons 12+ | M-Su 6a-12m | 200 | 10,000 | 0.1 | 3.1 | 0.6 | Trenton | |
| 26t | WOR-AM | Persons 12+ | M-Su 6a-12m | 200 | 6,600 | 0.1 | 2.1 | 0.6 | New York | |
| 26t | WWFM-FM | Persons 12+ | M-Su 6a-12m | 200 | 9,200 | 0.1 | 2.9 | 0.6 | Trenton | |
| 36t | WABC-AM | Persons 12+ | M-Su 6a-12m | 100 | 4,300 | 0 | 1.3 | 0.3 | New York | |
| 36t | WAXQ-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,200 | 0 | 1.3 | 0.3 | New York | |
| 36t | WBEB-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,200 | 0 | 1.3 | 0.3 | Philadelphia | |
| 36t | WBMP-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,600 | 0 | 1.1 | 0.3 | New York | |
| 36t | WEPN-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,800 | 0 | 1.5 | 0.3 | New York | |
| 36t | WIP-FM | Persons 12+ | M-Su 6a-12m | 100 | 6,200 | 0 | 1.9 | 0.3 | Philadelphia | |
| 36t | WKTU-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,200 | 0 | 1.3 | 0.3 | Nassau-Suffolk | |
| 36t | WNEW-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,000 | 0 | 1.2 | 0.3 | New York | |
| 36t | WNSH-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,000 | 0 | 1.6 | 0.3 | New York | |
| 36t | WNYC-AM | Persons 12+ | M-Su 6a-12m | 100 | 2,900 | 0 | 0.9 | 0.3 | New York | |
| 36t | WPLJ-FM | Persons 12+ | M-Su 6a-12m | 100 | 6,300 | 0 | 2 | 0.3 | New York | |
| 36t | WRNB-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,400 | 0 | 1.1 | 0.3 | Philadelphia | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 77.7 | | |
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| Additional Notice | es: | | | | | | | | | |
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| | • • • | | nd between 12m an | d 5a are b | ased on the | 5a-5a broadc | ast day. E | Estimates for all of | ther | |
| dayparts are bas | ed on the 12m-12r | n calendar day. | | | | | | | | |
| Please note: The | intab reported is f | or the full twelv | ve weeks of the surv | ey. Users | should not | e that reports | run on fe | wer than twelve | | |
| | on smaller sample | | | , | | • | | · · · | | |
| | | | | | | | | | | |

| [a | | | |
|--|--|---|--|
| | ve received credit for five or more minutes of listeni | ing in at least 10 in-tab diaries in the survey | |
| area, Monday-Sunday Midnight-Midnight | t, during the survey period. | | |
| Estimates are derived from the diaries the | at provided the audience data for the Nielsen Radio | Market Report and are subject to the | |
| qualifications and limitations stated in the | at Report. The TAPSCAN Web software product is ac | ccredited by the Media Rating Council and | |
| reports both accredited and non-accredit | ed data. For a list of the accredited and non-accredi | ited Nielsen radio markets and data | |
| available through TAPSCAN, click here: ht | tp://www.arbitron.com/downloads/MRC_Accredite | ed_Services_Markets.pdf | |
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| Ascription Website: | | | |
| http://ascription.nielsen.com | | | |
| Rating Reliability Estimator | | | |
| https://rre.nielsen.com | | | |
| A Nielsen Radio eBook Special Notices an | d Station Activities document has been generated for | or each survey. Please select the hyperlink | |
| to the survey that interests you. | | | |
| https://ebook.nielsen.com/secure/RR8/2 | 2017SPR/0537/pdfs/SpecialNotices.pdf | | |
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| Ranker Report | t Export from TAPSC | AN Web | | | | | | | | | |
|---------------|---------------------|-------------|-------------|---------|---------|---------|--------|---------|------------------|---------------------|-------------------|
| Market: | BRIDGEPORT | | | | | | | | | Listening by Home M | arket (Avg Share) |
| Survey: | Nielsen Radio Sprii | ng 2017 | | | | | | | | Bridgeport | 20.4 |
| Geography: | Metro | | | | | | | | | New York | 22.2 |
| Stations: | All Stations | | | | | | | | | New Haven | 15.2 |
| | | | | | | | | | | Stamford-Norwalk | 12.6 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | Hartford | 7.8 |
| Persons 12+ | | 422,600 | 1,373 | | | | | | | Nassau-Suffolk | 4.4 |
| | | | | | | | | | | Danbury | 1.6 |
| | | | | | | | | | | Hudson Valley | 0.4 |
| | | | | | | | | | | Other | - |
| | | | | | | | | | | | 84.6 |
| | | | | | Weekly | | Weekly | | | | |
| | | | | Average | Cume | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | Persons | Rating | Rating | Share | Home Market | | |
| 1 | WEBE-FM | Persons 12+ | M-Su 6a-12m | 6,300 | 100,400 | 1.5 | 23.8 | 12.6 | Stamford-Norwalk | | |
| 2 | WEZN-FM | Persons 12+ | M-Su 6a-12m | 4,300 | 89,500 | 1 | 21.2 | 8.6 | Bridgeport | | |
| 3 | WPLR-FM | Persons 12+ | M-Su 6a-12m | 4,200 | 71,500 | 1 | 16.9 | 8.4 | New Haven | | |
| 4 | WICC-AM | Persons 12+ | M-Su 6a-12m | 3,000 | 51,700 | 0.7 | 12.2 | 6 | Bridgeport | | |
| 5 | WKCI-FM | Persons 12+ | M-Su 6a-12m | 2,500 | 55,400 | 0.6 | 13.1 | 5 | New Haven | | |
| 6t | WQHT-FM | Persons 12+ | M-Su 6a-12m | 1,800 | 41,400 | 0.4 | 9.8 | 3.6 | New York | | |
| 6t | WSHU-FM | Persons 12+ | M-Su 6a-12m | 1,800 | 32,700 | 0.4 | 7.7 | 3.6 | Bridgeport | | |
| 8 | WFAN-FM | Persons 12+ | M-Su 6a-12m | 1,500 | 36,400 | 0.4 | 8.6 | 3 | New York | | |
| 9 | WCBS-AM | Persons 12+ | M-Su 6a-12m | 1,400 | 34,400 | 0.3 | 8.1 | 2.8 | New York | | |
| 10 | WBLS-FM | Persons 12+ | M-Su 6a-12m | 1,300 | 17,700 | | | 2.6 | | | |
| 11 | WZMX-FM | Persons 12+ | M-Su 6a-12m | 1,200 | 29,000 | | | 2.4 | Hartford | | |
| 12t | WSKQ-FM | Persons 12+ | M-Su 6a-12m | 1,000 | 19,400 | | | | | | |
| 12t | WWYZ-FM | Persons 12+ | M-Su 6a-12m | 1,000 | 23,000 | | | | Hartford | | |
| 14 | WKTU-FM | Persons 12+ | M-Su 6a-12m | 900 | 23,200 | | | | | | |
| 15t | WELI-AM | Persons 12+ | M-Su 6a-12m | 600 | 11,400 | | 2.7 | 1.2 | | | |
| 15t | WFOX-FM | Persons 12+ | M-Su 6a-12m | 600 | 18,200 | | 4.3 | | 0 : | | |
| 15t | WHTZ-FM | Persons 12+ | M-Su 6a-12m | 600 | 24,500 | 0.1 | 5.8 | 1.2 | New York | | |
| 18t | WABC-AM | Persons 12+ | M-Su 6a-12m | 500 | 10,600 | 0.1 | 2.5 | 1 | New York | | |
| 18t | WALK-FM | Persons 12+ | M-Su 6a-12m | 500 | 12,500 | 0.1 | 3 | 1 | Nassau-Suffolk | | |
| 18t | WNYC-FM | Persons 12+ | M-Su 6a-12m | 500 | 8,600 | 0.1 | 2 | 1 | New York | | |
| 18t | WRKI-FM | Persons 12+ | M-Su 6a-12m | 500 | 17,200 | 0.1 | 4.1 | 1 | Danbury | | |
| 18t | WWPR-FM | Persons 12+ | M-Su 6a-12m | 500 | 18,200 | 0.1 | 4.3 | 1 | New York | | |

| 23t | WNPR-FM | Persons 12+ | M-Su 6a-12m | 400 | 9,600 | 0.1 | 2.3 | 0.8 | Hartford | |
|---------------|----------------------|----------------|-------------|--------------|-------------|-----------|-------------|-------------------|----------------|--|
| 23t | WSUF-FM | Persons 12+ | M-Su 6a-12m | 400 | 7,900 | 0.1 | 1.9 | 0.8 | Nassau-Suffolk | |
| 25t | WCUM-AM | Persons 12+ | M-Su 6a-12m | 300 | 3,600 | 0.1 | 0.9 | 0.6 | Bridgeport | |
| 25t | WEPN-FM | Persons 12+ | M-Su 6a-12m | 300 | 5,700 | 0.1 | 1.3 | 0.6 | New York | |
| 25t | WFUV-FM | Persons 12+ | M-Su 6a-12m | 300 | 6,200 | 0.1 | 1.5 | 0.6 | New York | |
| 25t | WHCN-FM | Persons 12+ | M-Su 6a-12m | 300 | 8,200 | 0.1 | 1.9 | 0.6 | Hartford | |
| 25t | WMNR-FM | Persons 12+ | M-Su 6a-12m | 300 | 6,300 | 0.1 | 1.5 | 0.6 | Danbury | |
| 25t | WMRQ-FM | Persons 12+ | M-Su 6a-12m | 300 | 16,400 | 0.1 | 3.9 | 0.6 | Hartford | |
| 25t | WOR-AM | Persons 12+ | M-Su 6a-12m | 300 | 11,300 | 0.1 | 2.7 | 0.6 | New York | |
| 25t | WYBC-FM | Persons 12+ | M-Su 6a-12m | 300 | 8,700 | 0.1 | 2.1 | 0.6 | New Haven | |
| 33t | WBLI-FM | Persons 12+ | M-Su 6a-12m | 200 | 13,800 | 0 | 3.3 | 0.4 | Nassau-Suffolk | |
| 33t | WCCC-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,900 | 0 | 1.4 | 0.4 | Hartford | |
| 33t | WDRC-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,200 | 0 | 1.7 | 0.4 | Hartford | |
| 33t | WINS-AM | Persons 12+ | M-Su 6a-12m | 200 | 10,400 | 0 | 2.5 | 0.4 | New York | |
| 33t | WKLV-FM | Persons 12+ | M-Su 6a-12m | 200 | 3,800 | 0 | 0.9 | 0.4 | Hudson Valley | |
| 33t | WKSS-FM | Persons 12+ | M-Su 6a-12m | 200 | 8,700 | 0 | 2.1 | 0.4 | Hartford | |
| 33t | WPAT-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,500 | 0 | 1.8 | 0.4 | New York | |
| 33t | WPKN-FM | Persons 12+ | M-Su 6a-12m | 200 | 8,200 | 0 | 1.9 | 0.4 | Bridgeport | |
| 33t | WXNY-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,700 | 0 | 1.1 | 0.4 | New York | |
| 42t | WAXQ-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,500 | 0 | 0.6 | 0.2 | New York | |
| 42t | WBMP-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,400 | 0 | 1 | 0.2 | New York | |
| 42t | WBON-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,600 | 0 | 1.1 | 0.2 | Nassau-Suffolk | |
| 42t | WCBS-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,300 | 0 | 1 | 0.2 | New York | |
| 42t | WEHM-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,000 | 0 | 0.7 | 0.2 | Nassau-Suffolk | |
| 42t | WLTW-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,800 | 0 | 0.7 | 0.2 | New York | |
| 42t | WPLJ-FM | Persons 12+ | M-Su 6a-12m | 100 | 7,500 | 0 | 1.8 | 0.2 | New York | |
| 42t | WTIC-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,900 | 0 | 0.9 | 0.2 | Hartford | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 84.6 | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
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| | | | | | | | | | | |
| Additional No | tices: | | | | | | | | | |
| | | | | | | | | | | |
| • | orted for dayparts v | | | and 5a are b | ased on the | 5a-5a bro | adcast day. | Estimates for all | | |
| other daypart | s are based on the 1 | 12m-12m calend | ar day. | | | | | | | |

| Please note: The intab reported is fo weeks are based on smaller sample s | | s of the survey. Use | ers should note that repo | rts run on fewer than tw | velve | | |
|---|--------------------------|----------------------|------------------------------|------------------------------|-----------|--|--|
| Stations qualify to be reported if the | y have received credit | for five or more m | inutes of listening in at le | east 10 in-tab diaries in th | he | | |
| survey area, Monday-Sunday Midnig | ht-Midnight, during th | e survey period. | | | | | |
| Estimates are derived from the diario | es that provided the a | udience data for th | e Nielsen Radio Market R | Report and are subject to | the | | |
| qualifications and limitations stated | in that Report. The TA | PSCAN Web softwa | are product is accredited | by the Media Rating Cou | ıncil and | | |
| reports both accredited and non-acc | redited data. For a list | of the accredited | and non-accredited Nielse | en radio markets and dat | ta | | |
| available through TAPSCAN, click her | re: http://www.arbitro | n.com/downloads | /MRC_Accredited_Service | es_Markets.pdf | | | |
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| http://ascription.nielsen.com | | | | | | | |
| Rating Reliability Estimator | | | | | | | |
| https://rre.nielsen.com | | | | | | | |
| A Nielsen Radio eBook Special Notice to the survey that interests you. | es and Station Activitie | es document has be | een generated for each su | urvey. Please select the h | nyperlink | | |
| https://ebook.nielsen.com/secure/R | R8/2017SPR/0337/pd | fs/SpecialNotices.p | odf | | | | |
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| Ranker Repor | t Export from TAPSC | AN Web | | | | | | | | | | | |
|--------------|---------------------|-------------|-----------------|---------------|---------|---------|--------|---------|----|------------------|-----------------------------|-----------|--|
| Market: | STAMFORD-NORW | | | | | | | | | | Listening by Home Market (A | vg Share) | |
| Survey: | Average of Nielsen | • | 17, Nielsen Rac | lio Fall 2016 | | | | | | | Stamford-Norwalk | 8.2 | |
| Geography: | Metro | | | | | | | | | | New York | 51.4 | |
| Stations: | All Stations | | | | | | | | | | Bridgeport | 10.8 | |
| | | | | | | | | | | | Nassau-Suffolk | 5.4 | |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | | Hartford | 3.4 | |
| Persons 12+ | | 324,800 | 1,393 | 3 | | | | | | | Hudson Valley | 1.6 | |
| | | | | | | | | | | | New Haven | 1.5 | |
| | | | | | | | | | | | Danbury | 0.6 | |
| | | | | | | | | | | | Detroit | 0.3 | |
| | | | | | | | | | | | Other | 0.3 | |
| | | | | | Weekly | | Weekly | | | | _ | | |
| | | | | Average | Cume | Average | Cume | Average | | | | | |
| | Station | Demo | Daypart | Persons | Persons | Rating | Rating | Share | | Home Market | | 83.5 | |
| 1 | WEBE-FM | Persons 12+ | M-Su 6a-12m | 2,200 | 48,200 | 0.7 | 14.8 | 3 | 7 | Stamford-Norwalk | | | |
| 2 | WCBS-AM | Persons 12+ | M-Su 6a-12m | 1,700 | 38,900 | 0.5 | 12 | 2 5. | .4 | New York | | | |
| 3 | WHTZ-FM | Persons 12+ | M-Su 6a-12m | 1,600 | 55,600 | 0.5 | 17.1 | 1 5. | .1 | New York | | | |
| 4 | WEZN-FM | Persons 12+ | M-Su 6a-12m | 1,300 | 43,300 | 0.4 | 13.3 | 3 4. | .1 | Bridgeport | | | |
| 5t | WFAN-FM | Persons 12+ | M-Su 6a-12m | 1,200 | 31,400 | 0.4 | 9.7 | 7 3. | .8 | New York | | | |
| 5t | WNYC-FM | Persons 12+ | M-Su 6a-12m | 1,200 | 23,500 | 0.4 | 7.2 | 2 3. | .8 | New York | | | |
| 7t | WBLS-FM | Persons 12+ | M-Su 6a-12m | 1,000 | 13,300 | 0.3 | 4.1 | 1 3. | .2 | New York | | | |
| 7t | WFOX-FM | Persons 12+ | M-Su 6a-12m | 1,000 | 31,600 | 0.3 | 9.7 | | | Bridgeport | | | |
| 9t | WNPR-FM | Persons 12+ | M-Su 6a-12m | 800 | 14,800 | 0.2 | | | | Hartford | | | |
| 9t | WQHT-FM | Persons 12+ | M-Su 6a-12m | 800 | 24,400 | | | | | New York | | | |
| 9t | WSHU-FM | Persons 12+ | M-Su 6a-12m | | , | | | | | Bridgeport | | | |
| 9t | WSKQ-FM | Persons 12+ | M-Su 6a-12m | 800 | 14,400 | 0.2 | 4.4 | 1 2. | .5 | New York | | | |
| 13t | WCBS-FM | Persons 12+ | M-Su 6a-12m | 700 | 17,300 | | | | | New York | | | |
| 13t | WOR-AM | Persons 12+ | M-Su 6a-12m | 700 | 12,300 | | | | | New York | | | |
| 15 | WKTU-FM | Persons 12+ | M-Su 6a-12m | 600 | | | | | | Nassau-Suffolk | | | |
| 16t | WBMP-FM | Persons 12+ | M-Su 6a-12m | 500 | 24,400 | | | | | New York | | | |
| 16t | WFUV-FM | Persons 12+ | M-Su 6a-12m | 500 | 14,200 | 0.2 | 4.4 | 1 1. | 6 | New York | | | |
| 16t | WPAT-FM | Persons 12+ | M-Su 6a-12m | 500 | 7,700 | 0.2 | 2.4 | 1 1. | .6 | New York | | | |
| 16t | WQXR-FM | Persons 12+ | M-Su 6a-12m | 500 | 6,600 | 0.2 | 2 | 2 1. | .6 | New York | | | |
| 16t | WWPR-FM | Persons 12+ | M-Su 6a-12m | 500 | 17,900 | 0.2 | 5.5 | 5 1. | .6 | New York | | | |
| 21t | WABC-AM | Persons 12+ | M-Su 6a-12m | 400 | 10,600 | 0.1 | 3.3 | 3 1. | .3 | New York | | | |
| 21t | WAXQ-FM | Persons 12+ | M-Su 6a-12m | 400 | 14,800 | 0.1 | 4.6 | 5 1. | .3 | New York | | | |
| 21t | WINS-AM | Persons 12+ | M-Su 6a-12m | 400 | 18,500 | 0.1 | 5.7 | 7 1. | .3 | New York | | | |

| 214 | MAILLENA | Davisana 12. | NA C., Co. 12m | 400 | 21 400 | 0.1 | C C | 1.2 | New York | |
|-----|----------------|--------------|----------------|-----|--------|-----|-----|------|------------------|--|
| 21t | WPLJ-FM | Persons 12+ | M-Su 6a-12m | 400 | 21,400 | 0.1 | 6.6 | 1.3 | New York | |
| 21t | WXNY-FM | Persons 12+ | M-Su 6a-12m | 400 | 8,100 | 0.1 | 2.5 | 1.3 | New York | |
| 26t | WBBR-AM | Persons 12+ | M-Su 6a-12m | 300 | 5,200 | 0.1 | 1.6 | 1 | New York | |
| 26t | WBLI-FM | Persons 12+ | M-Su 6a-12m | 300 | 16,400 | 0.1 | 5 | 1 | Nassau-Suffolk | |
| 26t | WEPN-FM | Persons 12+ | M-Su 6a-12m | 300 | 13,000 | 0.1 | 4 | 1 | New York | |
| 26t | WICC-AM | Persons 12+ | M-Su 6a-12m | 300 | 8,700 | 0.1 | 2.7 | 1 | Bridgeport | |
| 26t | WKLV-FM | Persons 12+ | M-Su 6a-12m | 300 | 10,800 | 0.1 | 3.3 | 1 | Hudson Valley | |
| 26t | WLTW-FM | Persons 12+ | M-Su 6a-12m | 300 | 13,000 | 0.1 | 4 | 1 | New York | |
| 26t | WNEW-FM | Persons 12+ | M-Su 6a-12m | 300 | 15,400 | 0.1 | 4.7 | 1 | New York | |
| 26t | WNSH-FM | Persons 12+ | M-Su 6a-12m | 300 | 8,800 | 0.1 | 2.7 | 1 | New York | |
| 26t | WQBU-FM | Persons 12+ | M-Su 6a-12m | 300 | 2,600 | 0.1 | 0.8 | 1 | Nassau-Suffolk | |
| 35t | WPLR-FM | Persons 12+ | M-Su 6a-12m | 200 | 10,100 | 0.1 | 3.1 | 0.6 | New Haven | |
| 35t | WSUF-FM | Persons 12+ | M-Su 6a-12m | 200 | 6,100 | 0.1 | 1.9 | 0.6 | Nassau-Suffolk | |
| 35t | WZMX-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,000 | 0.1 | 1.5 | 0.6 | Hartford | |
| 38t | WALK-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,500 | 0 | 1.4 | 0.3 | Nassau-Suffolk | |
| 38t | WBAI-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,200 | 0 | 1.6 | 0.3 | New York | |
| 38t | WFUV-FM Stream | Persons 12+ | M-Su 6a-12m | 100 | 1,300 | 0 | 0.4 | 0.3 | New York | |
| 38t | WGCH-AM | Persons 12+ | M-Su 6a-12m | 100 | 4,200 | 0 | 1.3 | 0.3 | Stamford-Norwalk | |
| 38t | WGRS-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,500 | 0 | 0.5 | 0.3 | New Haven | |
| 38t | WHLI-AM | Persons 12+ | M-Su 6a-12m | 100 | 2,500 | 0 | 0.8 | 0.3 | Nassau-Suffolk | |
| 38t | WKCI-FM | Persons 12+ | M-Su 6a-12m | 100 | 7,900 | 0 | 2.4 | 0.3 | New Haven | |
| 38t | WMCA-AM | Persons 12+ | M-Su 6a-12m | 100 | 300 | 0 | 0.1 | 0.3 | New York | |
| 38t | WMNR-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,900 | 0 | 0.6 | 0.3 | Danbury | |
| 38t | WNLK-AM | Persons 12+ | M-Su 6a-12m | 100 | 300 | 0 | 0.1 | 0.3 | Stamford-Norwalk | |
| 38t | WNYE-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,500 | 0 | 0.5 | 0.3 | New York | |
| 38t | WNYH-AM | Persons 12+ | M-Su 6a-12m | 100 | 1,100 | 0 | 0.3 | 0.3 | Nassau-Suffolk | |
| 38t | WRKI-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,500 | 0 | 1.1 | 0.3 | Danbury | |
| 38t | WRVP-AM | Persons 12+ | M-Su 6a-12m | 100 | 1,100 | 0 | 0.3 | 0.3 | Hudson Valley | |
| 38t | WSHU-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,200 | 0 | 1 | 0.3 | New Haven | |
| 38t | WSTC-AM | Persons 12+ | M-Su 6a-12m | 100 | 2,600 | 0 | 0.8 | 0.3 | Stamford-Norwalk | |
| 38t | WWPT-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,700 | 0 | 1.4 | 0.3 | Stamford-Norwalk | |
| 38t | WWYZ-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,400 | 0 | 0.7 | 0.3 | Hartford | |
| 38t | WXPK-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,900 | 0 | 1.8 | 0.3 | Hudson Valley | |
| 38t | WXYT-FM Stream | Persons 12+ | M-Su 6a-12m | 100 | 300 | 0 | 0.1 | 0.3 | Detroit | |
| 38t | WZBG-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,400 | 0 | 0.4 | 0.3 | | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 83.5 | | |
| - | | | | | | | | • | | |

| Additional No | cices: | | | | | | | | | |
|-----------------|---|---------------|---------------|---------------|---------------|----------------------|----------------|-----------------------|---|--------------|
| | | | | | | | | | | |
| Estimates repo | orted for dayparts which start and end between 12n | n and 5a are | based on t | he 5a-5a bro | oadcast day | . Estimates | for all other | dayparts are based | on the 12m-12m calendar day. | |
| Please note: T | he intab reported is for the full twelve weeks of the | survey. Use | rs should no | ote that rep | orts run on | fewer than | twelve wee | ks are based on sma | ller sample sizes. | |
| Stations qualif | y to be reported if they have received credit for five | or more mi | nutes of list | tening in at | least 1 in-ta | b diaries in | the survey a | rea, Monday-Sunda | ny Midnight-Midnight, during the survey per | iod. |
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| https://rre.nie | lsen.com | | | | | | | | | |
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| Ranker Report | Export from TAPS | CAN Web | | | | | | | | |
|---------------|------------------|-------------|-------------|---------|---------|---------|--------|---------|-------------------------------|--------|
| Market: | NEW HAVEN | | | | | | | | Listening by Home Market (Avg | Share) |
| Survey: | Nielsen Radio Sp | oring 2017 | | | | | | | New Haven | 29.5 |
| Geography: | Metro | | | | | | | | Hartford | 29.5 |
| Stations: | All Stations | | | | | | | | Bridgeport | 8.2 |
| | | | | | | | | | New York | 7.3 |
| Age/Gender | Socioeconomic | Pop | Intab | | | | | | Stamford-Norwalk | 4.3 |
| Persons 12+ | | 430,100 | 1,259 |) | | | | | Nassau-Suffolk | 2.5 |
| | | | | | | | | | Danbury | 1.3 |
| | | | | | | | | | Other | 0.2 |
| | | | | | | | | | | 82.8 |
| | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | |
| | | | | Average | Cume | Average | Cume | Average | | |
| | Station | Demo | Daypart | Persons | Persons | _ | Rating | Share | Home Market | |
| 1 | WYBC-FM | Persons 12+ | M-Su 6a-12m | 3,500 | 47,700 | 0.8 | 11.1 | 7.6 | New Haven | |
| 2 | WPLR-FM | Persons 12+ | M-Su 6a-12m | 3,300 | 66,100 | 0.8 | 15.4 | 7.2 | New Haven | |
| 3 | WKCI-FM | Persons 12+ | M-Su 6a-12m | 2,900 | 82,100 | 0.7 | 19.1 | 6.3 | New Haven | |
| 4 | WNPR-FM | Persons 12+ | M-Su 6a-12m | 2,400 | 45,700 | 0.6 | 10.6 | 5.2 | Hartford | |
| 5t | WWYZ-FM | Persons 12+ | M-Su 6a-12m | 2,100 | 43,600 | 0.5 | 10.1 | 4.6 | Hartford | |
| 5t | WZMX-FM | Persons 12+ | M-Su 6a-12m | 2,100 | 51,200 | 0.5 | 11.9 | 4.6 | Hartford | |
| 7 | WEBE-FM | Persons 12+ | M-Su 6a-12m | 2,000 | 45,100 | 0.5 | 10.5 | 4.3 | Stamford-Norwalk | |
| 8 | WEZN-FM | Persons 12+ | M-Su 6a-12m | 1,700 | 40,000 | 0.4 | 9.3 | 3.7 | Bridgeport | |
| 9t | WFAN-FM | Persons 12+ | M-Su 6a-12m | 1,400 | 21,100 | 0.3 | 4.9 | 3 | New York | |
| 9t | WHCN-FM | Persons 12+ | M-Su 6a-12m | 1,400 | | | | 3 | Hartford | |
| 9t | WMRQ-FM | Persons 12+ | M-Su 6a-12m | 1,400 | | | | | Hartford | |
| 12t | | Persons 12+ | M-Su 6a-12m | 1,200 | | | | | New Haven | |
| 12t | WSHU-FM | Persons 12+ | M-Su 6a-12m | 1,200 | | | | | Bridgeport | |
| 14 | WKSS-FM | Persons 12+ | M-Su 6a-12m | 1,100 | • | | | | Hartford | |
| 15t | WELI-AM | Persons 12+ | M-Su 6a-12m | 1,000 | · - | | | | New Haven | |
| 15t | WQUN-AM | Persons 12+ | M-Su 6a-12m | 1,000 | • | | | | New Haven | |
| 17 | WDRC-FM | Persons 12+ | M-Su 6a-12m | 900 | 27,400 | 0.2 | 6.4 | 2 | Hartford | |
| 18 | WICC-AM | Persons 12+ | M-Su 6a-12m | 800 | 9,400 | 0.2 | 2.2 | 1.7 | Bridgeport | |
| 19 | WCBS-AM | Persons 12+ | M-Su 6a-12m | 700 | 21,200 | 0.2 | 4.9 | 1.5 | New York | |
| 20 | WRCH-FM | Persons 12+ | M-Su 6a-12m | 600 | 11,200 | 0.1 | 2.6 | 1.3 | Hartford | |

| 21 | WMNR-FM | Persons 12+ | M-Su 6a-12m | 500 | 7,700 | 0.1 | 1.8 | 1.1 | Danbury | |
|------------------|----------------|-------------|-------------|-----|--------|-----|-----|------|----------------|--|
| 22t | WCCC-FM | Persons 12+ | M-Su 6a-12m | 400 | 12,100 | 0.1 | 2.8 | 0.9 | Hartford | |
| 22t | WJMJ-FM | Persons 12+ | M-Su 6a-12m | 400 | 7,800 | 0.1 | 1.8 | 0.9 | Hartford | |
| 24t | WABC-AM | Persons 12+ | M-Su 6a-12m | 300 | 5,800 | 0.1 | 1.3 | 0.7 | New York | |
| 24t | WALK-FM | Persons 12+ | M-Su 6a-12m | 300 | 14,900 | 0.1 | 3.5 | 0.7 | Nassau-Suffolk | |
| 24t | WBLS-FM | Persons 12+ | M-Su 6a-12m | 300 | 6,200 | 0.1 | 1.4 | 0.7 | New York | |
| 24t | WTIC-AM | Persons 12+ | M-Su 6a-12m | 300 | 8,800 | 0.1 | 2 | 0.7 | Hartford | |
| 24t | WTIC-FM | Persons 12+ | M-Su 6a-12m | 300 | 16,400 | 0.1 | 3.8 | 0.7 | Hartford | |
| 29t | WBON-FM | Persons 12+ | M-Su 6a-12m | 200 | 3,400 | 0 | 0.8 | 0.4 | Nassau-Suffolk | |
| 29t | WLNG-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,200 | 0 | 1 | 0.4 | Nassau-Suffolk | |
| 29t | WNHU-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,900 | 0 | 1.4 | 0.4 | New Haven | |
| 29t | WOR-AM | Persons 12+ | M-Su 6a-12m | 200 | 3,500 | 0 | 0.8 | 0.4 | New York | |
| 29t | WSUF-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,700 | 0 | 1.3 | 0.4 | Nassau-Suffolk | |
| 29t | WWPR-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,000 | 0 | 1.6 | 0.4 | New York | |
| 29t | WYBC-AM | Persons 12+ | M-Su 6a-12m | 200 | 7,400 | 0 | 1.7 | 0.4 | New Haven | |
| 36t | WAVZ-AM | Persons 12+ | M-Su 6a-12m | 100 | 4,700 | 0 | 1.1 | 0.2 | New Haven | |
| 36t | WBEA-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,600 | 0 | 1.3 | 0.2 | Nassau-Suffolk | |
| 36t | WEHM-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,300 | 0 | 0.8 | 0.2 | Nassau-Suffolk | |
| 36t | WGRS-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,100 | 0 | 1.2 | 0.2 | New Haven | |
| 36t | WHTZ-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,700 | 0 | 0.6 | 0.2 | New York | |
| 36t | WIHS-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,100 | 0 | 1 | 0.2 | Hartford | |
| 36t | WINS-AM | Persons 12+ | M-Su 6a-12m | 100 | 4,400 | 0 | 1 | 0.2 | New York | |
| 36t | WPKN-FM | Persons 12+ | M-Su 6a-12m | 100 | 6,800 | 0 | 1.6 | 0.2 | Bridgeport | |
| 36t | WPPB-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,500 | 0 | 0.8 | 0.2 | Nassau-Suffolk | |
| 36t | WQAQ-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,500 | 0 | 0.6 | 0.2 | New Haven | |
| 36t | WQHT-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,900 | 0 | 0.4 | 0.2 | New York | |
| 36t | WRKI-FM | Persons 12+ | M-Su 6a-12m | 100 | 7,600 | 0 | 1.8 | 0.2 | Danbury | |
| 36t | WZBG-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,900 | 0 | 0.7 | 0.2 | | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 82.8 | | |
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| | | | | | | | | | | |
| Additional Notic | es: | | | | | | | | | |

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|---------------------|-------------------|--------------------|--------------------|--------------|----------------------|---------------|---------------------|----------------|------|------|
| | | | | | | | | | | |
| Estimates reporte | ed for dayparts | which start and | l end between 1 | .2m and 5a | are based on the | e 5a-5a broa | adcast day. Estim | ates for all | | |
| other dayparts ar | e based on the | 12m-12m cale | ndar day. | | | | | | | |
| Please note: The | intab reported | is for the full tv | velve weeks of t | he survey. | Users should not | e that repo | rts run on fewer | than twelve | | |
| weeks are based | on smaller sam | ple sizes. | | | | | | | | |
| Stations qualify to | o be reported if | they have rece | eived credit for f | ive or more | e minutes of liste | ning in at le | ast 10 in-tab dia | ries in the | | |
| survey area, Mon | nday-Sunday Mi | dnight-Midnigh | t, during the sur | rvey period | d. | | | | | |
| Estimates are der | rived from the o | liaries that prov | vided the audien | nce data fo | r the Nielsen Rad | io Market R | eport and are su | bject to the | | |
| qualifications and | l limitations sta | ted in that Rep | ort. The TAPSCA | N Web sof | tware product is | accredited | by the Media Rat | ting Council | | |
| and reports both | accredited and | non-accredited | d data. For a list | of the accr | redited and non-a | accredited N | lielsen radio mar | kets and | | |
| data available thr | ough TAPSCAN | , click here: htt | p://www.arbitro | on.com/do | wnloads/MRC_Ad | ccredited_S | ervices_Markets | .pdf | | |
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| A Nielsen Radio e | Book Special N | otices and Stati | on Activities do | cument ha | s been generated | I for each su | ırvey. Please sele | ect the | | |
| hyperlink to the s | survey that inte | rests you. | | | | | | | | |
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| Ranker Repor | t Export from TAPSCAN | Web | | | | | | | | | |
|--------------|------------------------|-------------|-------------|---------|--------|---------|--------|---------|-------------|------------------------------|----------|
| Market: | SPRINGFIELD, MA | | | | | | | | | Listening by Home Market (Av | g Share) |
| Survey: | Nielsen Radio Spring 2 | 2017 | | | | | | | | Springfield | 47.0 |
| Geography: | Metro | | | | | | | | | Hartford | 31.4 |
| Stations: | All Stations | | | | | | | | | Boston | 1.2 |
| | | | | | | | | | | New Haven | 0.5 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | Worcester | 0.2 |
| Persons 12+ | | 552,600 | 1,760 | | | | | | | Other | 1.6 |
| | | | | | | | | | | | 81.9 |
| | | | | | | | | | | | |
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| | | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | | |
| | | | | Average | | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | | Rating | Rating | Share | Home Market | | |
| 1 | WMAS-FM | Persons 12+ | M-Su 6a-12m | 5,900 | - | | | | Hartford | | |
| 2 | WAQY-FM | Persons 12+ | M-Su 6a-12m | 5,400 | - | | | | Springfield | | |
| 3t | WHYN-FM | Persons 12+ | M-Su 6a-12m | 3,800 | 94,600 | | | | Springfield | | |
| 3t | WZMX-FM | Persons 12+ | M-Su 6a-12m | 3,800 | 67,800 | | | | Hartford | | |
| 5 | WHYN-AM | Persons 12+ | M-Su 6a-12m | 3,000 | 29,200 | 0.5 | 5.3 | 4.8 | Springfield | | |
| 6 | WRNX-FM | Persons 12+ | M-Su 6a-12m | 2,800 | 51,800 | 0.5 | 9.4 | 4.5 | Springfield | | |
| 7 | WFCR-FM | Persons 12+ | M-Su 6a-12m | 2,700 | 58,200 | 0.5 | 10.5 | 4.3 | Springfield | | |
| 8 | WKSS-FM | Persons 12+ | M-Su 6a-12m | 2,500 | 83,700 | 0.5 | 15.1 | 4 | Hartford | | |
| 9 | WLZX-FM | Persons 12+ | M-Su 6a-12m | 1,800 | 46,300 | 0.3 | 8.4 | 2.9 | Springfield | | |
| 10 | WWEI-FM | Persons 12+ | M-Su 6a-12m | 1,500 | 34,800 | 0.3 | 6.3 | 2.4 | Springfield | | |
| 11t | WACM-AM | Persons 12+ | M-Su 6a-12m | 1,400 | 22,000 | 0.3 | 4 | 2.2 | Springfield | | |
| 11t | WTIC-FM | Persons 12+ | M-Su 6a-12m | 1,400 | 61,100 | 0.3 | 11.1 | 2.2 | Hartford | | |
| 13 | WAMC-FM | Persons 12+ | M-Su 6a-12m | 900 | 23,200 | 0.2 | 4.2 | 1.4 | | | |
| 14t | WCCC-FM | Persons 12+ | M-Su 6a-12m | 800 | 16,400 | 0.1 | 3 | 1.3 | Hartford | | |
| 14t | WHCN-FM | Persons 12+ | M-Su 6a-12m | 800 | 24,100 | 0.1 | 4.4 | 1.3 | Hartford | | |
| 16t | WJMJ-FM | Persons 12+ | M-Su 6a-12m | 700 | 11,700 | 0.1 | 2.1 | 1.1 | Hartford | | |
| 16t | WRCH-FM | Persons 12+ | M-Su 6a-12m | 700 | 16,400 | 0.1 | 3 | 1.1 | Hartford | | |
| 16t | WREA-FM | Persons 12+ | M-Su 6a-12m | 700 | 3,000 | 0.1 | 0.5 | 1.1 | Springfield | | |
| 16t | WTCC-FM | Persons 12+ | M-Su 6a-12m | 700 | 16,200 | 0.1 | 2.9 | 1.1 | Springfield | | |
| 16t | WUCS-FM | Persons 12+ | M-Su 6a-12m | 700 | 16,400 | 0.1 | 3 | 1.1 | Hartford | | |
| 21t | WDRC-FM | Persons 12+ | M-Su 6a-12m | 600 | 21,200 | 0.1 | 3.8 | 1 | Hartford | | |
| 21t | WEIB-FM | Persons 12+ | M-Su 6a-12m | 600 | 14,500 | 0.1 | 2.6 | 1 | Springfield | | |
| 21t | WLCQ-FM | Persons 12+ | M-Su 6a-12m | 600 | • | | | 1 | Springfield | | |

| 21t | WMRQ-FM | Persons 12+ | M-Su 6a-12m | 600 | 22,800 | 0.1 | 4.1 | 1 | Hartford | |
|--------------|-----------------------|--------------------|----------------|---------------|--------------|--------------|-------------|---------------|-------------|--|
| 21t | WNNZ-AM | Persons 12+ | M-Su 6a-12m | 600 | 17,300 | 0.1 | 3.1 | 1 | Springfield | |
| 21t | WRSI-FM | Persons 12+ | M-Su 6a-12m | 600 | 20,300 | 0.1 | 3.7 | 1 | Springfield | |
| 21t | WSPR-AM | Persons 12+ | M-Su 6a-12m | 600 | 9,600 | 0.1 | 1.7 | 1 | Springfield | |
| 21t | WWYZ-FM | Persons 12+ | M-Su 6a-12m | 600 | 20,700 | 0.1 | 3.7 | 1 | Hartford | |
| 29 | WAIC-FM | Persons 12+ | M-Su 6a-12m | 500 | 9,600 | 0.1 | 1.7 | 0.8 | Springfield | |
| 30 | WLHZ-FM | Persons 12+ | M-Su 6a-12m | 400 | 4,800 | 0.1 | 0.9 | 0.6 | Springfield | |
| 31t | WHMP-AM | Persons 12+ | M-Su 6a-12m | 300 | 8,700 | 0.1 | 1.6 | 0.5 | Springfield | |
| 31t | WKCI-FM | Persons 12+ | M-Su 6a-12m | 300 | 17,000 | 0.1 | 3.1 | 0.5 | New Haven | |
| 31t | WTIC-AM | Persons 12+ | M-Su 6a-12m | 300 | 6,200 | 0.1 | 1.1 | 0.5 | Hartford | |
| 34t | WAMH-FM | Persons 12+ | M-Su 6a-12m | 200 | 6,700 | 0 | 1.2 | 0.3 | Springfield | |
| 34t | WBUR-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,800 | 0 | 1 | 0.3 | Boston | |
| 34t | WCCH-FM | Persons 12+ | M-Su 6a-12m | 200 | 1,600 | 0 | 0.3 | 0.3 | Springfield | |
| 34t | WGBH-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,200 | 0 | 0.8 | 0.3 | Boston | |
| 34t | WMUA-FM | Persons 12+ | M-Su 6a-12m | 200 | 8,200 | 0 | 1.5 | 0.3 | Springfield | |
| 34t | WPVQ-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,100 | 0 | 1.3 | 0.3 | Springfield | |
| 40t | WAAF-FM | Persons 12+ | M-Su 6a-12m | 100 | 7,100 | 0 | 1.3 | 0.2 | Boston | |
| 40t | WACE-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,300 | 0 | 0.6 | 0.2 | Springfield | |
| 40t | WARE-AM | Persons 12+ | M-Su 6a-12m | 100 | 4,700 | 0 | 0.9 | 0.2 | Springfield | |
| 40t | WBZ-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,000 | 0 | 0.5 | 0.2 | Boston | |
| 40t | WHAI-FM | Persons 12+ | M-Su 6a-12m | 100 | 6,000 | 0 | 1.1 | 0.2 | | |
| 40t | WHLL-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,900 | 0 | 0.7 | 0.2 | Springfield | |
| 40t | WJMN-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,000 | 0 | 0.7 | 0.2 | Boston | |
| 40t | WNPR-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,400 | 0 | 0.3 | 0.2 | Hartford | |
| 40t | WSRS-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,300 | 0 | 1 | 0.2 | Worcester | |
| 40t | WXOJ-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,800 | 0 | 0.5 | 0.2 | Springfield | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 81.9 | | |
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| Additional N | lotices: | | | | | | | | | |
| | | | | | | | | | | |
| Estimates re | ported for dayparts w | hich start and end | between 12m ar | nd 5a are bas | ed on the 5a | -5a broadcas | st day. Est | imates for al | l other | |
| dayparts are | based on the 12m-12 | m calendar day. | | | | | | | | |

| Please note: The intab reported is for the weeks are based on smaller sample size | • | ers should note that report | run on fewer than twelve | | |
|---|---|---|--|---|--|
| Stations qualify to be reported if they harea, Monday-Sunday Midnight-Midnig | | inutes of listening in at lea | t 10 in-tab diaries in the surve | у | |
| Estimates are derived from the diaries qualifications and limitations stated in reports both accredited and non-accred through TAPSCAN, click here: http://www. | that Report. The TAPSCAN Web softwa dited data. For a list of the accredited a | are product is accredited by and non-accredited Nielsen | the Media Rating Council and radio markets and data availa | | |
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| Ranker Report | t Export from TAPSCA | N Web | | | | | | | | | |
|---------------|----------------------|-------------|-------------|---------|---------|---------|--------|---------|-------------------|------------------------------|----------|
| Market: | PENSACOLA | | | | | | | | | Listening by Home Market (Av | g Share) |
| Survey: | Nielsen Radio Spring | g 2017 | | | | | | | | Pensacola | 47.8 |
| Geography: | Metro | | | | | | | | | Mobile | 26.5 |
| Stations: | All Stations | | | | | | | | | Fort Walton Beach | 9.5 |
| | | | | | | | | | | Other | 0.4 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | | 84.2 |
| Persons 12+ | | 419,100 | 1,226 | | | | | | | | |
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| | | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | | |
| | | | | Average | Cume | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | Persons | Rating | Rating | Share | Home Market | | |
| 1 | WYCT-FM | Persons 12+ | M-Su 6a-12m | 4,100 | 71,100 | | 17 | 8.5 | Pensacola | | |
| 2 | WBLX-FM | Persons 12+ | M-Su 6a-12m | 4,000 | 59,500 | 1 | 14.2 | 8.2 | Mobile | | |
| 3 | WRKH-FM | Persons 12+ | M-Su 6a-12m | 2,800 | 49,800 | 0.7 | 11.9 | 5.8 | Mobile | | |
| 4 | WTKX-FM | Persons 12+ | M-Su 6a-12m | 2,500 | 57,100 | 0.6 | 13.6 | 5.2 | Pensacola | | |
| 5 | WRRX-FM | Persons 12+ | M-Su 6a-12m | 2,300 | 28,500 | 0.5 | 6.8 | 4.7 | Pensacola | | |
| 6 | WXBM-FM | Persons 12+ | M-Su 6a-12m | 1,900 | 50,200 | 0.5 | 12 | 3.9 | Pensacola | | |
| 7 | WABD-FM | | M-Su 6a-12m | 1,800 | 1 | | | l I | Mobile | | |
| 8t | WCOA-AM | Persons 12+ | M-Su 6a-12m | 1,500 | 24,100 | 0.4 | 5.8 | | Pensacola | | |
| 8t | WDLT-FM | Persons 12+ | M-Su 6a-12m | 1,500 | 20,800 | 0.4 | 5 | 3.1 | Mobile | | |
| 8t | WJTQ-FM | Persons 12+ | M-Su 6a-12m | 1,500 | - | | | | Pensacola | | |
| 8t | WMEZ-FM | Persons 12+ | M-Su 6a-12m | 1,500 | - | | | | Pensacola | | |
| 8t | WMXC-FM | Persons 12+ | M-Su 6a-12m | 1,500 | - | | | 3.1 | Mobile | | |
| 13 | WWAV-FM | Persons 12+ | M-Su 6a-12m | 1,400 | - | | | | Fort Walton Beach | 1 | |
| 14t | WPLV-FM | Persons 12+ | M-Su 6a-12m | 1,300 | | | | | Pensacola | | |
| 14t | WUWF-FM | Persons 12+ | M-Su 6a-12m | 1,300 | | | | | Pensacola | | |
| 16t | WPNN-AM | Persons 12+ | M-Su 6a-12m | 1,200 | | | | | Pensacola | | |
| 16t | WRGV-FM | Persons 12+ | M-Su 6a-12m | 1,200 | 38,500 | | | | Pensacola | | |
| 18 | WKSM-FM | Persons 12+ | M-Su 6a-12m | 1,100 | 20,800 | 0.3 | 5 | 2.3 | Fort Walton Beach | 1 | |
| 19 | WZNS-FM | Persons 12+ | M-Su 6a-12m | 900 | 28,400 | | | | Fort Walton Beach | 1 | |
| 20 | WKSJ-FM | Persons 12+ | M-Su 6a-12m | 800 | 20,300 | 0.2 | 4.8 | 1.6 | Mobile | | |

| 21t | WHWY-FM | Persons 12+ | M-Su 6a-12m | 500 | 19,600 | 0.1 | 4.7 | 1 | Fort Walton Beach | |
|-------------|--------------------------|-------------------|--------------------|---------------|----------------------------|-----------------|-------------|--------------|-------------------|--|
| 21t | WNRP-AM | Persons 12+ | M-Su 6a-12m | 500 | 11,400 | 0.1 | 2.7 | 1 | Pensacola | |
| 21t | WRNE-AM | Persons 12+ | M-Su 6a-12m | 500 | 8,000 | 0.1 | 1.9 | 1 | Pensacola | |
| 21t | WTGF-FM | Persons 12+ | M-Su 6a-12m | 500 | 6,500 | 0.1 | 1.6 | 1 | Pensacola | |
| 25t | WBSR-AM | Persons 12+ | M-Su 6a-12m | 300 | 8,000 | 0.1 | 1.9 | 0.6 | Pensacola | |
| 25t | WEBY-AM | Persons 12+ | M-Su 6a-12m | 300 | 8,300 | 0.1 | 2 | 0.6 | Pensacola | |
| 25t | WHIL-FM | Persons 12+ | M-Su 6a-12m | 300 | 8,800 | 0.1 | 2.1 | 0.6 | Mobile | |
| 25t | WPCS-FM | Persons 12+ | M-Su 6a-12m | 300 | 9,300 | 0.1 | 2.2 | 0.6 | Pensacola | |
| 29t | WAAZ-FM | Persons 12+ | M-Su 6a-12m | 200 | 6,700 | 0 | 1.6 | 0.4 | Fort Walton Beach | |
| 29t | WBHY-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,900 | 0 | 1.9 | 0.4 | Mobile | |
| 29t | WDWR-AM | Persons 12+ | M-Su 6a-12m | 200 | 3,300 | 0 | 0.8 | 0.4 | Pensacola | |
| 29t | WPFL-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,800 | 0 | 1.1 | 0.4 | Pensacola | |
| 29t | WZLB-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,600 | 0 | 1.3 | 0.4 | Fort Walton Beach | |
| 34t | WECQ-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,400 | 0 | 1.3 | 0.2 | Fort Walton Beach | |
| 34t | WEGS-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,500 | 0 | 1.1 | 0.2 | Pensacola | |
| 34t | WFXX-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,700 | 0 | 0.9 | 0.2 | | |
| 34t | WNCV-FM | Persons 12+ | M-Su 6a-12m | 100 | 7,200 | 0 | 1.7 | 0.2 | Fort Walton Beach | |
| 34t | WOWB-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,500 | 0 | 0.6 | 0.2 | | |
| 34t | WTKE-FM | Persons 12+ | M-Su 6a-12m | 100 | 6,500 | 0 | 1.6 | 0.2 | Fort Walton Beach | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 84.2 | | |
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| Additional | Notices: | | | | | | | | | |
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| Estimates | reported for dayparts v | which start and e | nd between 12m | and 5a are b | pased on the | 5a-5a broad | cast day. | Estimates | for all | |
| other dayp | arts are based on the | 12m-12m calenda | ar day. | | | | | | | |
| Dlagger | a. Tha intak | المنالية المام | ue weeks af the | | والمراجع والمراجع والمراجع | | r | المساع سميين | hughe | |
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| weeks are | based on smaller samp | pie sizes. | | | | | | | | |
| Stations qu | ualify to be reported if | they have receive | ed credit for five | or more min | utes of lister | ning in at leas | st 10 in-ta | b diaries ir | n the | |
| survey are | a, Monday-Sunday Mic | dnight-Midnight, | during the surve | y period. | | | | | | |
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| Estimates are derived from the diar qualifications and limitations stated | • | | | | | | |
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| Ranker Report | Export from TAPSCA | N Web | | | | | | | | | |
|---------------|--------------------|-------------|-------------|---------|---------|---------|--------|---------|----------------------------|-----------------------------|-----------|
| Market: | MOBILE | | | | | | | | | Listening by Home Market (A | vg Share) |
| Survey: | Nielsen Radio Spri | ng 2017 | | | | | | | | Mobile | 72.4 |
| Geography: | Metro | | | | | | | | | Pensacola | 12.6 |
| Stations: | All Stations | | | | | | | | | Biloxi-Gulfport-Pascagoula | 3.7 |
| | | | | | | | | | | Fort Walton Beach | 0.2 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | Other | 0.8 |
| Persons 12+ | | 531,500 | 1,548 | 3 | | | | | | | 89.7 |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | | |
| | | | | Average | Cume | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | Persons | Rating | Rating | Share | Home Market | | |
| 1 | WDLT-FM | Persons 12+ | M-Su 6a-12m | 9,400 | 85,000 | 1.8 | 16 | 14.2 | Mobile | | |
| 2 | WBLX-FM | Persons 12+ | M-Su 6a-12m | 6,900 | 103,200 | 1.3 | 19.4 | 10.4 | Mobile | | |
| 3 | WKSJ-FM | Persons 12+ | M-Su 6a-12m | 4,800 | 100,700 | 0.9 | 18.9 | 7.2 | Mobile | | |
| 4 | WMXC-FM | Persons 12+ | M-Su 6a-12m | 3,700 | 61,500 | 0.7 | 11.6 | 5.6 | Mobile | | |
| 5 | WRKH-FM | Persons 12+ | M-Su 6a-12m | 3,400 | 76,200 | 0.6 | 14.3 | 5.1 | Mobile | | |
| 6 | WABD-FM | Persons 12+ | M-Su 6a-12m | 3,300 | 103,600 | 0.6 | 19.5 | 5 | Mobile | | |
| 7 | WLVM-FM | Persons 12+ | M-Su 6a-12m | 2,900 | 50,000 | 0.5 | 9.4 | 4.4 | Mobile | | |
| 8 | WTKX-FM | Persons 12+ | M-Su 6a-12m | 2,700 | 49,000 | 0.5 | 9.2 | 4.1 | Pensacola | | |
| 9 | WMXC-FM HD2 | Persons 12+ | M-Su 6a-12m | 1,800 | 39,400 | 0.3 | | 2.7 | Mobile | | |
| 10 | WBHY-FM | Persons 12+ | M-Su 6a-12m | 1,700 | 35,400 | 0.3 | 6.7 | 2.6 | Mobile | | |
| 11 | WZEW-FM | Persons 12+ | M-Su 6a-12m | 1,600 | 38,200 | | | 2.4 | Mobile | | |
| 12t | WGOK-AM | Persons 12+ | M-Su 6a-12m | 1,500 | 21,000 | 0.3 | 4 | 2.3 | Mobile | | |
| 12t | WNTM-AM | Persons 12+ | M-Su 6a-12m | 1,500 | 20,000 | | | | Mobile | | |
| 14 | WJTQ-FM | Persons 12+ | M-Su 6a-12m | 1,400 | 27,900 | 0.3 | | | Pensacola | | |
| 15t | WAVH-FM | Persons 12+ | M-Su 6a-12m | 1,300 | 27,500 | 0.2 | | | Mobile | | |
| 15t | WXBM-FM | Persons 12+ | M-Su 6a-12m | 1,300 | 38,900 | 0.2 | 7.3 | 2 | Pensacola | | |
| 17 | WHIL-FM | Persons 12+ | M-Su 6a-12m | 1,100 | 29,500 | 0.2 | 5.6 | 1.7 | Mobile | | |
| 18t | WBUV-FM | Persons 12+ | M-Su 6a-12m | 900 | 15,200 | 0.2 | 2.9 | 1.4 | Biloxi-Gulfport-Pascagoula | | |
| 18t | WYCT-FM | Persons 12+ | M-Su 6a-12m | 900 | 26,500 | 0.2 | 5 | 1.4 | Pensacola | | |
| 20t | WNSP-FM | Persons 12+ | M-Su 6a-12m | 700 | 14,200 | 0.1 | 2.7 | 1.1 | Mobile | | |

| 20t | WRGV-FM | Persons 12+ | M-Su 6a-12m | 700 | 25,300 | 0.1 | 4.8 | 1.1 | Pensacola |
|--------------|------------------------|------------------|----------------|------------|--------------|-----------|------------|-------------|--|
| 22 | WMEZ-FM | Persons 12+ | M-Su 6a-12m | 600 | 21,300 | 0.1 | 4 | 0.9 | Pensacola |
| 23 | WPAS-FM | Persons 12+ | M-Su 6a-12m | 500 | 8,800 | 0.1 | 1.7 | 0.8 | Biloxi-Gulfport-Pascagoula |
| 24t | WPCS-FM | Persons 12+ | M-Su 6a-12m | 400 | 10,300 | 0.1 | 1.9 | 0.6 | Pensacola |
| 24t | WZNF-FM | Persons 12+ | M-Su 6a-12m | 400 | 16,400 | 0.1 | 3.1 | 0.6 | |
| 26t | WABF-AM | Persons 12+ | M-Su 6a-12m | 300 | 5,900 | 0.1 | 1.1 | 0.5 | Mobile |
| 26t | WBHY-AM | Persons 12+ | M-Su 6a-12m | 300 | 10,300 | 0.1 | 1.9 | 0.5 | Mobile |
| 26t | WKNN-FM | Persons 12+ | M-Su 6a-12m | 300 | 14,500 | 0.1 | 2.7 | 0.5 | Biloxi-Gulfport-Pascagoula |
| 26t | WMAH-FM | Persons 12+ | M-Su 6a-12m | 300 | 8,600 | 0.1 | 1.6 | 0.5 | Biloxi-Gulfport-Pascagoula |
| 26t | WMOB-AM | Persons 12+ | M-Su 6a-12m | 300 | 4,400 | 0.1 | 0.8 | 0.5 | Mobile |
| 31t | WASG-AM | Persons 12+ | M-Su 6a-12m | 200 | 5,200 | 0 | 1 | 0.3 | Mobile |
| 31t | WCSN-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,900 | 0 | 1.5 | 0.3 | Mobile |
| 31t | WMJY-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,000 | 0 | 0.9 | 0.3 | Biloxi-Gulfport-Pascagoula |
| 31t | WNGL-AM | Persons 12+ | M-Su 6a-12m | 200 | 3,800 | 0 | 0.7 | 0.3 | Mobile |
| 35t | WCOA-AM | Persons 12+ | M-Su 6a-12m | 100 | 1,300 | 0 | 0.2 | 0.2 | Pensacola |
| 35t | WERM-AM | Persons 12+ | M-Su 6a-12m | 100 | 5,200 | 0 | 1 | 0.2 | Mobile |
| 35t | WHEP-AM | Persons 12+ | M-Su 6a-12m | 100 | 4,200 | 0 | 0.8 | 0.2 | Mobile |
| 35t | WIJD-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,800 | 0 | 0.7 | 0.2 | Mobile |
| 35t | WKSM-FM | Persons 12+ | M-Su 6a-12m | 100 | 800 | 0 | 0.2 | 0.2 | Fort Walton Beach |
| 35t | WRKH-FM HD2 | Persons 12+ | M-Su 6a-12m | 100 | 5,500 | 0 | 1 | 0.2 | Mobile |
| 35t | WUWF-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,700 | 0 | 0.9 | 0.2 | Pensacola |
| 35t | WXQW-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,100 | 0 | 0.6 | 0.2 | Mobile |
| 35t | WXRR-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,400 | 0 | 0.5 | 0.2 | |
| 35t | WZKX-FM | Persons 12+ | M-Su 6a-12m | 100 | 4,500 | 0 | 0.8 | 0.2 | Biloxi-Gulfport-Pascagoula |
| | | | | | | | | 89.7 | |
| | | | | | | | | | |
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| Additional I | Notices: | | | | | | | | |
| | | | | | | | | | |
| Ectimates | aparted for dayparts w | hich start and o | nd hotwoon 12m | and Ea are | based on the | Co Co bro | adeast day | -stimates f | for all other dayparts are based on the 12m 12m calendar day |

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

| _ | | | | | | | |
|---------------------------------------|--------------------------------|-------------------------|--------------------------|----------------------|--------------|---|---------|
| Stations qualify to be reported if th | ey have received credit for fi | ve or more minutes of | listening in at least 10 |) in-tab diaries in | the survey | r area, Monday-Sunday Midnight-Midnight, during the survey po | eriod. |
| Estimates are derived from the dia | ries that provided the audien | ce data for the Nielsen | Radio Market Report | and are subject t | to the quali | ifications and limitations stated in that Report. The TAPSCAN W | /eb |
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| A Nielsen Radio eBook Special Noti | ces and Station Activities doc | ument has been gener | rated for each survey. | Please select the | hyperlink t | to the survey that interests you. | |
| https://ebook.nielsen.com/secure/ | 'RR8/2017SPR/0133/pdfs/Sp | ecialNotices.pdf | | | | | |
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| Ranker Repor | t Export from TAP | SCAN Web | | | | | | | | | |
|--------------|-------------------|-------------|-------------|---------|--------|---------|--------|---------|------------------|------------------------------|----------|
| Market: | GREEN BAY | | | | | | | | | Listening by Home Market (Av | g Share) |
| Survey: | Nielsen Radio Sp | oring 2017 | | | | | | | | Green Bay | 46.6 |
| Geography: | Metro | | | | | | | | | Appleton-Oshkosh | 38.8 |
| Stations: | All Stations | | | | | | | | | Milwaukee-Racine | 0.4 |
| | | | | | | | | | | Other | 3.4 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | | 89.2 |
| Persons 12+ | | 219,700 | 863 | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | | |
| | | | | Average | Cume | Average | Cume | Average | | | |
| | Station | Demo | Daypart | Persons | | Rating | Rating | Share | Home Market | | |
| 1 | WIXX-FM | Persons 12+ | M-Su 6a-12m | 3,700 | 79,700 | • | _ | 3 13 | Green Bay | | |
| 2 | WNCY-FM | Persons 12+ | M-Su 6a-12m | 2,900 | 49,100 | 1.3 | 22.3 | 3 10.2 | Appleton-Oshkosh | 1 | |
| 3 | WTAQ-AM | Persons 12+ | M-Su 6a-12m | 2,300 | 29,200 | 1 | 13.3 | 8.1 | Green Bay | | |
| 4 | WOGB-FM | Persons 12+ | M-Su 6a-12m | 2,000 | 33,600 | 0.9 | 15.3 | 3 7 | Appleton-Oshkosh | 1 | |
| 5 | WAPL-FM | Persons 12+ | M-Su 6a-12m | 1,900 | 31,900 | 0.9 | 14.5 | 6.7 | Appleton-Oshkosh | 1 | |
| 6t | WGEE-FM | Persons 12+ | M-Su 6a-12m | 1,800 | 27,700 | 0.8 | 12.6 | 6.3 | Appleton-Oshkosh | 1 | |
| 6t | WKSZ-FM | Persons 12+ | M-Su 6a-12m | 1,800 | 53,000 | 0.8 | 24.1 | 6.3 | Green Bay | | |
| 8 | WZOR-FM | Persons 12+ | M-Su 6a-12m | 1,100 | 24,100 | 0.5 | 11 | 3.9 | Green Bay | | |
| 9 | WQLH-FM | Persons 12+ | M-Su 6a-12m | 1,000 | 30,000 | 0.5 | 13.7 | 3.5 | Green Bay | | |
| 10 | WHID-FM | Persons 12+ | M-Su 6a-12m | 700 | 12,300 | 0.3 | 5.6 | 5 2.5 | Green Bay | | |
| 11t | WDUZ-FM | Persons 12+ | M-Su 6a-12m | 600 | 15,200 | 0.3 | 6.9 | 2.1 | Appleton-Oshkosh | 1 | |
| 11t | WPCK-FM | Persons 12+ | M-Su 6a-12m | 600 | 22,800 | 0.3 | 10.4 | 2.1 | Green Bay | | |
| 13t | WKRU-FM | Persons 12+ | M-Su 6a-12m | 400 | 17,600 | 0.2 | . 8 | 3 1.4 | Green Bay | | |
| 13t | WKZG-FM | Persons 12+ | M-Su 6a-12m | 400 | 10,000 | 0.2 | | | Appleton-Oshkosh | ו | |
| 13t | WNFL-AM | Persons 12+ | M-Su 6a-12m | 400 | 7,700 | 0.2 | 3.5 | 5 1.4 | Green Bay | | |
| 16t | WORQ-FM | Persons 12+ | M-Su 6a-12m | 300 | 8,200 | 0.1 | . 3.7 | 7 1.1 | Green Bay | | |
| 16t | WPNE-FM | Persons 12+ | M-Su 6a-12m | 300 | 9,300 | 0.1 | 4.2 | 2 1.1 | Green Bay | | |
| 16t | WYDR-FM | Persons 12+ | M-Su 6a-12m | 300 | 11,800 | 0.1 | . 5.4 | 1.1 | Appleton-Oshkosh | 1 | |
| 19t | WEMY-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,900 | 0.1 | 2.2 | 0.7 | Green Bay | | |
| 19t | WNAM-AM | Persons 12+ | M-Su 6a-12m | 200 | 3,100 | 0.1 | 1.4 | 0.7 | Appleton-Oshkosh | 1 | |

| 19t | WOVM-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,800 | 0.1 | 2.6 | 0.7 | Appleton-Oshkosh | |
|------------|---|-----------------|--------------------|---------------|--------------|-------------|-------------|---------------|------------------|--|
| 19t | WOWN-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,100 | 0.1 | 1.9 | 0.7 | Green Bay | |
| 19t | WPFF-FM | Persons 12+ | M-Su 6a-12m | 200 | 6,500 | 0.1 | 3 | 0.7 | | |
| 19t | WPKR-FM | Persons 12+ | M-Su 6a-12m | 200 | 4,100 | 0.1 | 1.9 | 0.7 | Appleton-Oshkosh | |
| 19t | WRVM-FM | Persons 12+ | M-Su 6a-12m | 200 | 5,300 | 0.1 | 2.4 | 0.7 | | |
| 19t | WVBO-FM | Persons 12+ | M-Su 6a-12m | 200 | 7,400 | 0.1 | 3.4 | 0.7 | Appleton-Oshkosh | |
| 27t | WAUN-FM | Persons 12+ | M-Su 6a-12m | 100 | 3,400 | 0 | 1.5 | 0.4 | Green Bay | |
| 27t | WBDK-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,900 | 0 | 1.3 | 0.4 | | |
| 27t | WDOR-FM | Persons 12+ | M-Su 6a-12m | 100 | 5,100 | 0 | 2.3 | 0.4 | | |
| 27t | WDUZ-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,000 | 0 | 1.4 | 0.4 | Green Bay | |
| 27t | WHBY-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,200 | 0 | 1.5 | 0.4 | Appleton-Oshkosh | |
| 27t | WJOK-AM | Persons 12+ | M-Su 6a-12m | 100 | 2,200 | 0 | 1 | 0.4 | Appleton-Oshkosh | |
| 27t | WLST-FM | Persons 12+ | M-Su 6a-12m | 100 | 2,100 | 0 | 1 | 0.4 | | |
| 27t | WPVM-FM | Persons 12+ | M-Su 6a-12m | 100 | 600 | 0 | 0.3 | 0.4 | | |
| 27t | WSCO-AM | Persons 12+ | M-Su 6a-12m | 100 | 2,200 | 0 | 1 | 0.4 | Appleton-Oshkosh | |
| 27t | WSFQ-FM | Persons 12+ | M-Su 6a-12m | 100 | 1,500 | 0 | 0.7 | 0.4 | | |
| 27t | WTMJ-AM | Persons 12+ | M-Su 6a-12m | 100 | 3,200 | 0 | 1.5 | 0.4 | Milwaukee-Racine | |
| | Analysis Total | Persons 12+ | M-Su 6a-12m | | | | | 89.2 | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| Additional | Notices: | | | | | | | | | |
| Estimates | reported for daypart | s which start a | nd end between | 12m and 5a | are based on | the 5a-5a | broadcast | day. Estimat | es for all | |
| other day | parts are based on th | e 12m-12m cal | endar day. | | | | | | | |
| | e: The intab reported based on smaller sail | | twelve weeks of | the survey. l | Jsers should | note that r | reports run | on fewer th | an twelve | |
| | ualify to be reported a, Monday-Sunday N | • | | | | istening in | at least 10 | in-tab diarie | s in the | |

| Estimates are derived from the diaries | that provided the audience data for the Ni | ielsen Radio Market Rep | oort and are subject to the | | | | | | | | | |
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| data available through TAPSCAN, click h | data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf | | | | | | | | | | | |
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| hyperlink to the survey that interests yo | ou. | | | | | | | | | | | |
| https://ebook.nielsen.com/secure/RR8/2017SPR/0245/pdfs/SpecialNotices.pdf | | | | | | | | | | | | |
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| Ranker Repor | rt Export from TAPSCAN | l Web | | | | | | | | | | |
|--------------|------------------------|-------------|-------------|---------|---------|---------|--------|---------|----|------------------|------------------------------|----------|
| Market: | APPLETON-OSHKOSH | | | | | | | | | | Listening by Home Market (Av | g Share) |
| Survey: | Nielsen Radio Spring | 2017 | | | | | | | | | Appleton-Oshkosh | 55.4 |
| Geography: | Metro | | | | | | | | | | Green Bay | 25.5 |
| Stations: | All Stations | | | | | | | | | | Milwaukee-Racine | 0.7 |
| | | | | | | | | | | | Wausau-Stevens Point | 0.6 |
| Age/Gender | Socioeconomic | Рор | Intab | | | | | | | | Madison | 0.2 |
| Persons 12+ | | 345,400 | 846 | | | | | | | | Other | 4.3 |
| | | | | | | | | | | | | 86.7 |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | Weekly | | Weekly | | | | | |
| | | | | Average | Cume | Average | Cume | Average | | | | |
| | Station | Demo | Daypart | Persons | | Rating | Rating | Share | | Home Market | | |
| 1t | WIXX-FM | Persons 12+ | M-Su 6a-12m | 4,800 | 107,100 | 1.4 | 31 | 11.4 | 1 | Green Bay | | |
| 1t | WNCY-FM | Persons 12+ | M-Su 6a-12m | 4,800 | 80,000 | 1.4 | 23.2 | 11.4 | Į. | Appleton-Oshkosh | | |
| 3 | WAPL-FM | Persons 12+ | M-Su 6a-12m | 3,100 | 49,900 | 0.9 | 14.4 | 7.4 | 1 | Appleton-Oshkosh | | |
| 4 | WVBO-FM | Persons 12+ | M-Su 6a-12m | 3,000 | 45,100 | 0.9 | 13.1 | 7.1 | | Appleton-Oshkosh | | |
| 5 | WYDR-FM | Persons 12+ | M-Su 6a-12m | 2,100 | 37,700 | 0.6 | 10.9 | 5 | 5 | Appleton-Oshkosh | | |
| 6 | WKSZ-FM | Persons 12+ | M-Su 6a-12m | 1,800 | 65,700 | 0.5 | 19 | 4.3 | 3 | Green Bay | | |
| 7 | WGEE-FM | Persons 12+ | M-Su 6a-12m | 1,700 | 30,600 | 0.5 | 8.9 | 4 | 1 | Appleton-Oshkosh | | |
| 8t | WHBY-AM | Persons 12+ | M-Su 6a-12m | 1,200 | | | | | | Appleton-Oshkosh | | |
| 8t | WWWX-FM | Persons 12+ | M-Su 6a-12m | 1,200 | | | | | | Appleton-Oshkosh | | |
| 10 | WOGB-FM | Persons 12+ | M-Su 6a-12m | 1,100 | | | | | | Appleton-Oshkosh | | |
| 11 | WEMI-FM | Persons 12+ | M-Su 6a-12m | 1,000 | | | | | I | Appleton-Oshkosh | | |
| 12t | WDUZ-FM | Persons 12+ | M-Su 6a-12m | 900 | , | | | | | Appleton-Oshkosh | | |
| 12t | WZOR-FM | Persons 12+ | M-Su 6a-12m | 900 | , | | | | | Green Bay | | |
| 14 | WPKR-FM | Persons 12+ | M-Su 6a-12m | 800 | , | | | | | Appleton-Oshkosh | | |
| 15t | WPNE-FM | Persons 12+ | M-Su 6a-12m | 700 | • | | | | | Green Bay | | |
| 15t | WQLH-FM | Persons 12+ | M-Su 6a-12m | 700 | 28,400 | | | 1.7 | 7 | Green Bay | | |
| 17 | WBJZ-FM | Persons 12+ | M-Su 6a-12m | 600 | 26,300 | 0.2 | 7.6 | 1.4 | 1 | Appleton-Oshkosh | | |
| 18t | WHID-FM | Persons 12+ | M-Su 6a-12m | 500 | 13,700 | 0.1 | 4 | 1.2 | 2 | Green Bay | | |
| 18t | WRVM-FM | Persons 12+ | M-Su 6a-12m | 500 | 4,100 | 0.1 | 1.2 | 1.2 | 2 | | | |
| 18t | WTAQ-AM | Persons 12+ | M-Su 6a-12m | 500 | 14,000 | 0.1 | 4.1 | 1.2 | 2 | Green Bay | | |

| 21t WKRU-FM Persons 12+ M-5u 6a-12m 400 9,000 0.1 2.6 1 Green Bay 21t WNAM-AM Persons 12+ M-5u 6a-12m 400 11,500 0.1 2.5 1 Appleton-Oshkosh 24t WOSH-AM Persons 12+ M-5u 6a-12m 300 6,700 0.1 1.9 0.7 Appleton-Oshkosh 24t WSCO-AM Persons 12+ M-5u 6a-12m 300 6,700 0.1 1.9 0.7 Appleton-Oshkosh 24t WSCO-AM Persons 12+ M-5u 6a-12m 300 8,000 0.1 2.3 0.7 Appleton-Oshkosh 27t WDUX-FM Persons 12+ M-5u 6a-12m 200 3,600 0.1 1 0.5 27t WDUX-FM Persons 12+ M-5u 6a-12m 200 1,00 0.1 0.5 Appleton-Oshkosh 27t WCRG-FM Persons 12+ M-5u 6a-12m 200 1,100 0.1 3.2 0.5 Appleton-Oshkosh | |
|--|--|
| 21t WOVM-FM Persons 12+ M-Su 6a-12m 400 11,500 0.1 3.3 1 Appleton-Oshkosh 24t WOSH-AM Persons 12+ M-Su 6a-12m 300 6,700 0.1 1.9 0.7 Appleton-Oshkosh 24t WFF-FM Persons 12+ M-Su 6a-12m 300 7,400 0.1 2.1 0.7 24t WSCO-AM Persons 12+ M-Su 6a-12m 300 8,000 0.1 2.1 0.7 Appleton-Oshkosh 27t WDUX-FM Persons 12+ M-Su 6a-12m 200 3,600 0.1 0.7 0.5 27t WFDL-FM Persons 12+ M-Su 6a-12m 200 2,400 0.1 0.5 Appleton-Oshkosh 27t WKZG-FM Persons 12+ M-Su 6a-12m 200 3,400 0.1 1 0.5 27t WCX-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 2.8 0.5 Green Bay 27t WTCX-FM | |
| 24t WOSH-AM Persons 12+ M-Su 6a-12m 300 6,700 0.1 1.9 0.7 Appleton-Oshkosh 24t WPFF-FM Persons 12+ M-Su 6a-12m 300 7,400 0.1 2.1 0.7 Appleton-Oshkosh 24t WSCO-AM Persons 12+ M-Su 6a-12m 300 8,000 0.1 2.3 0.7 Appleton-Oshkosh 27t WDW-FM Persons 12+ M-Su 6a-12m 200 3,600 0.1 1 0.5 Appleton-Oshkosh 27t WDW-FM Persons 12+ M-Su 6a-12m 200 3,400 0.1 0.7 0.5 Appleton-Oshkosh 27t WKZG-FM Persons 12+ M-Su 6a-12m 200 11,100 0.1 3.2 0.5 Appleton-Oshkosh 27t WCX-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 1.5 0.5 Green Bay 27t WTMJ-AM Persons 12+ M-Su 6a-12m 200 5,200 0.1 1.5 | |
| 24t WPFF-FM Persons 12+ M-Su 6a-12m 300 7,400 0.1 2.1 0.7 Appleton-Oshkosh 24t WSCO-AM Persons 12+ M-Su 6a-12m 300 8,000 0.1 2.3 0.7 Appleton-Oshkosh 27t WDWX-FM Persons 12+ M-Su 6a-12m 200 2,400 0.1 0.5 0.5 27t WFDL-FM Persons 12+ M-Su 6a-12m 200 2,400 0.1 0.7 0.5 27t WFGL-FM Persons 12+ M-Su 6a-12m 200 3,400 0.1 1 0.5 27t WKZG-FM Persons 12+ M-Su 6a-12m 200 11,100 0.1 3.2 0.5 Appleton-Oshkosh 27t WCX-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 2.8 0.5 Green Bay 27t WTML-AM Persons 12+ M-Su 6a-12m 200 5,200 0.1 1.5 0.5 27t WTML-AM Persons 12 | |
| 24t WSCO-AM Persons 12+ M-Su 6a-12m 300 8,000 0.1 2.3 0.7 Appleton-Oshkosh 27t WDNX-FM Persons 12+ M-Su 6a-12m 200 3,600 0.1 1 0.5 27t WFDL-FM Persons 12+ M-Su 6a-12m 200 2,400 0.1 0.7 0.5 27t WFDL-FM Persons 12+ M-Su 6a-12m 200 3,400 0.1 1 0.5 27t WKZG-FM Persons 12+ M-Su 6a-12m 200 1,100 0.1 3.2 0.5 Appleton-Oshkosh 27t WCRQ-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 2.8 0.5 Green Bay 27t WTCX-FM Persons 12+ M-Su 6a-12m 200 5,200 0.1 1.5 0.5 Milwaukee-Racine 34t WAUH-FM Persons 12+ M-Su 6a-12m 100 3,600 0 1 0.2 Mausau-Stevens Point 34t WBV | |
| 27t WDKV-FM Persons 12+ M-Su 6a-12m 200 3,600 0.1 1 0.5 27t WDUX-FM Persons 12+ M-Su 6a-12m 200 2,400 0.1 0.7 0.5 27t WFDL-FM Persons 12+ M-Su 6a-12m 200 3,400 0.1 1 0.5 27t WKZG-FM Persons 12+ M-Su 6a-12m 200 11,100 0.1 3.2 0.5 Appleton-Oshkosh 27t WGRQ-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 2.8 0.5 Green Bay 27t WTCX-FM Persons 12+ M-Su 6a-12m 200 5,200 0.1 1.5 0.5 Green Bay 27t WTMJ-AM Persons 12+ M-Su 6a-12m 200 8,000 0.1 1.5 0.5 Milwaukee-Racine 34t WAUH-FM Persons 12+ M-Su 6a-12m 100 3,600 0 1 0.2 Wausau-Stevens Point 34t WEMY-FM </td <td></td> | |
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| 27t WFDL-FM Persons 12+ M-Su 6a-12m 200 3,400 0.1 1 0.5 Appleton-Oshkosh 27t WKZG-FM Persons 12+ M-Su 6a-12m 200 11,100 0.1 3.2 0.5 Appleton-Oshkosh 27t WORQ-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 2.8 0.5 Green Bay 27t WTCX-FM Persons 12+ M-Su 6a-12m 200 5,200 0.1 1.5 0.5 Milwaukee-Racine 27t WTMJ-AM Persons 12+ M-Su 6a-12m 200 8,000 0.1 1.5 0.5 Milwaukee-Racine 34t WAUH-FM Persons 12+ M-Su 6a-12m 100 3,600 0 1 0.2 Wausau-Stevens Point 34t WBCV-FM Persons 12+ M-Su 6a-12m 100 3,000 0 0.9 0.2 Mausau-Stevens Point 34t WHA-AM Persons 12+ M-Su 6a-12m 100 3,700 0 1.1 | |
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| 27t WORQ-FM Persons 12+ M-Su 6a-12m 200 9,500 0.1 2.8 0.5 Green Bay 27t WTCX-FM Persons 12+ M-Su 6a-12m 200 5,200 0.1 1.5 0.5 27t WTMJ-AM Persons 12+ M-Su 6a-12m 200 8,000 0.1 2.3 0.5 Milwaukee-Racine 34t WAUH-FM Persons 12+ M-Su 6a-12m 100 3,600 0 1 0.2 34t WBCV-FM Persons 12+ M-Su 6a-12m 100 3,000 0 0.9 0.2 Wausau-Stevens Point 34t WEMY-FM Persons 12+ M-Su 6a-12m 100 1,600 0 0.5 0.2 Green Bay 34t WHA-AM Persons 12+ M-Su 6a-12m 100 1,600 0 0.5 0.2 Madison 34t WIFC-FM Persons 12+ M-Su 6a-12m 100 3,700 0 1.1 0.2 Wausau-Stevens Point 34t <td></td> | |
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| 27t WTMJ-AM Persons 12+ M-Su 6a-12m 200 8,000 0.1 2.3 0.5 Milwaukee-Racine 34t WAUH-FM Persons 12+ M-Su 6a-12m 100 3,600 0 1 0.2 Wausau-Stevens Point 34t WBCV-FM Persons 12+ M-Su 6a-12m 100 1,800 0 0.5 0.2 Green Bay 34t WHA-AM Persons 12+ M-Su 6a-12m 100 1,600 0 0.5 0.2 Madison 34t WIFC-FM Persons 12+ M-Su 6a-12m 100 3,700 0 1.1 0.2 Wausau-Stevens Point 34t WISN-AM Persons 12+ M-Su 6a-12m 100 3,700 0 0.7 0.2 Milwaukee-Racine 34t WOLX-FM Persons 12+ M-Su 6a-12m 100 3,500 0 0.7 0.2 Milwaukee-Racine 34t WPCK-FM Persons 12+ M-Su 6a-12m 100 3,700 0 1 0.2 | |
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| 34t WEMY-FM Persons 12+ M-Su 6a-12m 100 1,800 0 0.5 0.2 Green Bay 34t WHA-AM Persons 12+ M-Su 6a-12m 100 1,600 0 0.5 0.2 Madison 34t WIFC-FM Persons 12+ M-Su 6a-12m 100 3,700 0 1.1 0.2 Wausau-Stevens Point 34t WISN-AM Persons 12+ M-Su 6a-12m 100 2,300 0 0.7 0.2 Milwaukee-Racine 34t WOLX-FM Persons 12+ M-Su 6a-12m 100 3,500 0 1 0.2 Green Bay 34t WPCK-FM Persons 12+ M-Su 6a-12m 100 3,000 0 0 1.1 0.2 Green Bay 34t WRST-FM Persons 12+ M-Su 6a-12m 100 3,000 0 0.9 0.2 Appleton-Oshkosh 34t WVCY-AM Persons 12+ M-Su 6a-12m 100 400 0 0.1 0.2 | |
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| 34t WWSP-FM Persons 12+ M-Su 6a-12m 100 300 0 0.1 0.2 Wausau-Stevens Point | |
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| Analysis Total Persons 12+ M-Su 6a-12m 86.7 | |
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| Additional Notices: | |
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| Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other | |
| dayparts are based on the 12m-12m calendar day. | |

| Please note: The intab reported is for the full twelve weeks of the s | urvey. Users | s should note that reports run or | n fewer than t | welve | | | | | | | |
|---|--|---|---------------------------------|--------------|--|--|--|--|--|--|--|
| weeks are based on smaller sample sizes. | | | | | | | | | | | |
| Stations qualify to be reported if they have received credit for five carea, Monday-Sunday Midnight-Midnight, during the survey period | tions qualify to be reported if they have received credit for five or more minutes of listening in at least 10 in-tab diaries in the surva, Monday-Sunday Midnight-Midnight, during the survey period. | | | | | | | | | | |
| Estimates are derived from the diaries that provided the audience of qualifications and limitations stated in that Report. The TAPSCAN We reports both accredited and non-accredited data. For a list of the available through TAPSCAN, click here: http://www.arbitron.com/d | eb software credited an | re product is accredited by the M and non-accredited Nielsen radio i | edia Rating Co markets and d | ouncil and | | | | | | | |
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